

# Making Friends: the Role of Assortative Interests and Capacity Constraints\*

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## Abstract

We study friendship networks under the assumption that people are constrained to build the qualities of their relations. We investigate the connection between (exogenous) assortative interests and (endogenous) homophilic patterns, and its welfare implications. Under a simple link formation technology, capacity constraints bolster an interesting mechanism that leads to asymmetric investments in the formation of links and, furthermore, makes relatively good-quality heterophilic relations necessary for extreme forms of homophilic patterns to be stable. For intermediate assortative interests, extreme forms of either homophilic (or heterophilic) patterns may coexist with more moderate forms. We present empirical evidence on the identified features of stable patterns. Efficiency requires common aggregate qualities of relations across all agents within each different population group. Although efficiency of stable patterns needs not follow in general, we identify particular forms of extreme stable homophilic and heterophilic patterns that are efficient. Additionally, we identify a class of patterns that feature intermediate levels of homophily, and for which stability and efficiency are compatible. Such particular constructions provide insightful guidance on the role of population sizes to facilitate efficiency of stable patterns.

**Keywords:** Friendship Networks, Assortative Interests, Homophily, Heterophily, Diversity, Integration

**JEL Classification:** A14, D01, D71, D85, J15, Z13

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# 1 Introduction

Friendship relationships are central for individuals both to socialize and to collaborate. The available literature suggests that people prefer being friends with similar individuals in environments where the socialization motivation clearly prevails.<sup>1</sup>

In this paper, we investigate how *observed* homophilic friendship patterns relate to preferential motivations to make friends. To fix notions, we will use the term *assortative* (resp., *disassortative*) *interest* to capture an exogenous taste according to which agents prefer to connect with similar (resp., dissimilar) individuals. We will then say “more or less *homophilic*” (resp., *heterophilic*) to describe how friendship relations among similar (resp., dissimilar) agents arise (endogenously) as stable in our model.

We develop a model where people build jointly the qualities of their bilateral relations, forming in this way *friendship networks*. A simple assumption plays a fundamental role in the obtained features of friendship patterns: although we want to build as many good-quality relations as possible, we are *capacity constrained* in our resources (e.g., time, information-load limits).<sup>3</sup> In the vein of the classical consumer theory, our model assumes fairly general preferences with minimum requirements (smoothness, monotonicity, and convexity). Following the well-documented diversity of assortative motivations, mentioned earlier, we allow for the (exogenous) assortative interests embedded in preferences to vary generally. We then study how such interests lead to certain (endogenous) homophilic patterns. We are particularly interested in understanding if and why some heterophilic features could arise even when individuals have highly assortative preferences. Additionally, we investigate the efficiency properties of networks when people are constrained in making friends. Agents are distinguished according to a certain (extrinsic) characteristic and must invest quantities of a limited resource to build the *qualities* of their friendship *links*. The linkage technology is monotone and, crucially, it features

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<sup>1</sup>Numerous arguments (e.g., self-identity concerns, risk-sharing measures, conflict prevention, and evolutionary selection) have been used to justify tastes that could lead to documented relations between people with similar characteristics (Lazarsfeld and Merton, 1954; Felmlee et al., 1990; Mehra et al., 1998; Christakis and Fowler, 2014; McPherson et al., 2001; Heaton, 2002). Nonetheless, a number of studies also suggest that, as the collaboration motivation gains relative importance, people grow more interested in having friends dissimilar to themselves.<sup>2</sup> Lazarsfeld and Merton (1954) coined the term *homophily* to refer to situations where we observe people leaning towards others with similar characteristics, and the term *heterophily* for observed relations between individuals that differ in a certain characteristic.

<sup>3</sup>For instance, using data of neocortex volume of primates, Dunbar (1992a) suggests that our available neocortical neurons limit our information-processing capacities so as to restrict the number of relationships that we can monitor simultaneously. Also, using data from wild populations of baboons, Dunbar (1992b) argues that time constraints condition crucially the ability of individuals to form friendship connections. Social anthropologists commonly accept these type of empirical findings as the basis of the famous *Dunbar number* proposal, which places limits on the observed sizes of social groups and networks. For further evidence of the role played by time constraints see, e.g., Johnson and Leslie (1982), Milardo et al. (1983), and Roberts et al. (2009). Capacity constraints have also recently received special attention by more theoretical approaches in social and economic networks, e.g., Bloch and Dutta (2009), König et al. (2010), and Boucher (2015).

strategic independence between investments. A key observation is that if one were to consider instead strategic complementarities (either in preferences or in the linkage technology), then agents would naturally benefit from having dissimilar friends. Therefore, this would by construction facilitate that heterophilic patterns arise even in the presence of strong assortative preferences. Since we want to understand how heterophilic features may coexist with strong assortative interests, we intentionally disregard strategic complementarities in the analysis. Our assumption of strategic independence is then central to avoid relying upon relatively obvious mechanisms to pursue our research questions. In particular, good-quality heterophilic relations in highly homophilic patterns, as well as the coexistence of heterophilic and homophilic behaviors, do not arise in our model from preference or technology choices. The mechanisms underlying such implications originate simply from monotonicity of preferences, a naturally required robustness of stable patterns to bilateral deviations, and, crucially, from the presence of capacity constraints.

Since building a friendship relation naturally requires mutual consent of the two involved parties, we rely upon the sort of considerations behind the pairwise stability notion (Jackson and Wolinsky, 1996) to assume that a stable friendship network must be robust both against unilateral and bilateral deviations. In general, a notion of stability based on pairwise stability can lead to a profound multiplicity of stable networks. On the other hand, considering populations of agents with different sizes and common capacity constraints, as our model does, could also have critical non-existence implications. Most notably, the application of the chosen stability notion to our model guarantees the existence of a stable network for most values of the primitives and, furthermore, it simplifies dramatically the multiplicity of stable networks.

Our first set of contributions rely on a key property of the bilateral incentives of agents to sustain friendship links, which we term as “premium of mutual efforts.” In our model, this premium of mutual efforts emerges simply from the monotonicity in preferences, combined with the central assumption of capacity constraints. Under a simple monotone additive-linear linkage technology, both agents in any given pair can benefit strictly by redirecting simultaneously into each other efforts devoted to other different friends. While this is perhaps an overlooked implication, it seems intuitive if we think that people benefit in a synergic manner from mutually enhancing a common relation. Of course, in environments with limited resources and capacity constraints, such reinvestments can be made only at the expense of damaging other relations, which would then be mostly supported by the other third parties. Given such incentives, in an unrealistic scenario where the effort that any agent could make in some other agent were unbounded, no pattern would be stable.<sup>4</sup> However, since the amount of investments that can be made (and received) in each particular relation are naturally bounded, the premium of mutual efforts ceases to have effect if one friend is already saturating what she can invest in the other.

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<sup>4</sup>In this unrealistic scenario, Anne and Bob could always diminish their efforts with respect to some other friends and gain by using the so saved resources in improving jointly their own relationship. But then Bob and Charles could do the same, and so on, endlessly.

As a consequence, any stable friendship network requires in our model that, for each pair of different agents, at least one of them invests with full intensity into the other.

Our first main result that stems from the premium of mutual efforts sheds light on the question of whether efforts to support a relation are shared in similar proportions by the two friends. Asymmetrical efforts to support relations have been widely documented in the United States (Antonucci et al., 1990).

Ages	27–39	40–49	50–64	65–74	75–97
<b>Whites</b>					
<b>Receive Less</b>	291 (35%)	319 (62%)	278 (57%)	126 (38%)	58 (27%)
<b>Receive Equal</b>	311 (37%)	133 (26%)	172 (35%)	154(46%)	105 (48%)
<b>Receive More</b>	293 (28%)	63 (12%)	43 (9%)	51 (15%)	54 (25%)
<b>Blacks</b>					
<b>Receive Less</b>	36 (34%)	42 (63%)	42 (55%)	15 (47%)	7 (37%)
<b>Receive Equal</b>	37 (35%)	15 (23%)	21 (28%)	12 (36%)	8 (37%)
<b>Receive More</b>	33 (31%)	9 (13%)	13 (17%)	5 (15%)	5 (26%)

**Table 1** – Perceived reciprocity

Table 1 shows survey data collected by the 1988 Americans’ Changing Lives study (using 90-minute face-to-face interviews) where respondents were asked whether they received less, equal, or more support from their close connections in their networks. The study was conducted differentiating between white and black Americans. Notably, regardless of their race, way above 50% of respondents in the age range 40-64, and above 60% of the middle-age (40-49) respondents, reported that they were putting more effort in their relations than their counterparts. In our model, the premium of mutual efforts implies that, in stable patterns, *individuals in the society coordinate in ways such that one friend in each relationship acts as main sponsor whereas the other reciprocates less*. We will follow up the descriptive statistics shown by Table 1 and provide more systematic evidence on this particular point in Section 2, where we argue that capacity constraints seem to play an important role in non-reciprocity.

Additionally, the premium of mutual efforts generates more general properties of friendship connections in stable patterns that feature extreme forms of homophily (or heterophily). Building on the premium of mutual efforts, our second main result is that, for a network to feature high homophily, the relations between agents with different characteristics must be relatively intense as well. In short, *relatively good-quality heterophilic relations must be present in extreme forms of homophilic patterns*.<sup>5</sup> Survey evidence supports the insight that, even in highly homophilic patterns (e.g., segregated communities), people want to build good-quality relations with agents of different characteristics (Hallinan and Williams, 1989). While we do not deny that some real-world patterns may not

<sup>5</sup>The analog message follows for populations that feature extreme forms of heterophilic patterns.

feature our first two main implications, the evidence that we discuss in [Section 2](#) suggests that our framework could be useful to explain the logic behind the efforts to build relations in some environments.

Our third main insight is that *multiple networks, with very different homophily levels and characteristics, may arise as stable for fixed assortative interests that are not too extreme*. Notably, such multiple patterns arise as stable for a given intermediate assortative interest despite the fact that the stability notion that we use does refine most concepts commonly proposed in the literature, such as Nash stability, Pairwise stability, and Pairwise Nash stability. While survey evidence reveals that environments similar in terms of assortative incentives may feature very different levels of homophily with varying characteristics, and a number of existing models do account for varying degrees of homophily, we believe that our paper provides a framework capable of rationalizing in a systematic way such a diversity of homophily patterns.

The natural consideration of treating individuals symmetrically *ex ante* (in terms of preferences for each population group and capacity constraints), combined with the convexity of preferences, leads to our main welfare result: any efficient friendship network must feature a particular form of uniform aggregate qualities within the agents that have a common characteristic. This implication highlights a source for inefficiency of stable networks, which is based on two requirements. First, stability requires that each agent obeys individually her incentives according to the given level of assortative interests (under the restriction of her capacity constraint). Secondly, proposing particular stable patterns requires the construction of *minimal sets of full-intensity investments between pairs of agents* in order to avoid the effects of the premium of mutual efforts. We are able to construct minimal sets of full-intensity investments between agents of a common characteristic that guarantee efficiency of some extreme forms of heterophilic patterns. Similarly, we propose full-intensity investments between agents of different characteristics that ensure efficiency of some extreme forms of homophilic patterns, under the condition that the sizes of the two groups coincide. Additionally, for intermediate levels of assortative interests, we identify stable patterns that feature intermediate levels of homophily and, for an intuitive class of such networks, we propose full-intensity investments that guarantee the efficiency of such patterns. Interestingly, our construction of particular stable and efficient networks suggests that the compatibility of stability and efficiency is dramatically challenged when the sizes of populations with different characteristics differ substantially.

We view our paper's contributions as offering complementary perspectives to the growing literature on homophilic features of friendship relations. Although a number of papers have already explored network formation in the presence of assortative interests, the level of generality of preferences in our setup allows for a comprehensive exploration of stability and efficiency properties. Unlike much of the existing literature, our analysis pays attention to preferences under which people prefer being friends with dissimilar agents. In particular, our results show that a causal connection from assortative interests to homophily levels is not an obvious one and must be viewed with caution. Most notably,

our prediction that heterophily features arise endogenously to sustain highly homophilic patterns contrasts sharply the literature that either takes as given forms of highly assortative interests (Galeotti et al., 2006) or shows how certain forms of homophily may arise endogenously (Currarini et al., 2009; Boucher, 2015; De Marti and Zenou, 2017). To the best of our knowledge, the originality of our framework lies in addressing general assortative motivations in the presence of capacity constraints. These two ingredients combined generate novel insights, testable and congruent with available empirical evidence, which distinguish it from existing theories.

Finally, while our choice of the stability notion seems consistent with the nature of friendship relations, it also offers the analytical advantage of limiting the multiplicity of stable network to the point of allowing for neat bounds on assortative interests that guarantee uniqueness of stable networks. Multiplicity of stable networks is a common feature in the literature on social networks. Therefore, the bounds that we provide—which ensure both existence and uniqueness—can have useful implications for statistical work. Given that extreme forms of homophilic behavior are extensively documented by the empirical literature, and the pertinent data can be easily obtained, an econometrician can use our results on the uniqueness of patterns to infer properties about underlying assortative interests in many practical scenarios.

The article is organized as follows. In Section 2, we discuss systematic evidence supporting the paper’s insights of non-reciprocity in efforts and the presence of good-quality heterophilic connections in highly homophilic patterns. Section 3 outlines the baseline model. Section 4 analyzes the properties of stability of friendship networks and Section 5 focuses on their efficiency properties. Section 6 discusses possible extensions of the baseline model. Section 7 comments on literature connections and Section 8 concludes. The Appendix contains the technical proofs.

## 2 Empirical Evidence on Friendship Patterns

In this section, we present evidence supporting two of our main findings on stable patterns: non-reciprocal efforts to build relations and the presence of good-quality heterophilic relations in highly homophilic patterns.

### 2.1 *Non-Reciprocity in Efforts*

On our first finding, we now complement the data provided earlier in Table 1 on perceived reciprocity with systematic findings on plausible determinants of such asymmetric efforts. Table 2 shows part of the logit regression analyses conducted by Antonucci et al. (1990) to predict determinants of the reciprocity in the set of relations reported in Table 1. This empirical treatment is particularly suitable to explore dichotomous dependent variables.

In this case, the dichotomous dependent variables are (1) “receives less support than provides” versus “reciprocal support” and (2) “receives more support than provides” versus “reciprocal support.”

	Whites (all ages)		Blacks (all ages)	
	(1) Rec. Less	(2) Rec. More	(1) Rec. Less	(2) Rec. More
<b>Age</b>	-0.01	-0.02**	0.01	-0.02
<b>Education</b>	0.03**	-0.02	0.09	0.02
<b>Urban/Region</b>	-0.10	0.00	-0.13	0.03
<b>Functional Limitations</b>	0.03	0.4**	-0.10	0.44**
<b>Married</b>	<b>0.51**</b>	-0.08	<b>0.69**</b>	-0.46
<b>Gender</b>	-0.02	0.07	-0.15	-0.55
$\chi^2$	37.13**	42.37**	11.95	10.67

**Table 2** – Logic regressions predicting reciprocity

At first glance, we notice that suffering from functional limitations is significantly related to receiving more support (than reciprocal), which seems a natural implication. More related to our model, though, we observe that among the rest of plausible socio demographic determinants, only being married accounts quite significantly for receiving less effort (than reciprocal) in relations. In fact, this is the case for both racial groups in the 1988 Americans’ Changing Lives survey. This basic finding suggests that the perception of non-reciprocal efforts in friendship relations would in particular be bolstered in environments with high proportions of married people, thus more likely to have family burdens. This suggested logic, in which time constraints would play a key role, is consistent with our findings of asymmetric efforts based on capacity constraints, which is at the heart of our model. From the selected plausible determinants, only being married seems to make a drastic difference in terms of capacity constraints to build friendship relations.

In related empirical research in sociology, equity theorists have also found evidence of asymmetric efforts in the investments that support friendship relations. For example, based on survey data, [Roberto \(1989\)](#) discusses the idea of people feeling under-benefitted and not receiving what they feel it is “due” in their relations. In addition, although most of the sociological empirical work on efforts and reciprocity in relations considers perceived reciprocity, some papers have also used measures of reciprocity based on actual exchanges within the surveyed populations. Applying particular measures of equity in efforts to samples of married subjects, [Van-Yperen and Buunk \(1990\)](#) argue that actual non-reciprocity tends to exceed the self-reported magnitudes. In a longitudinal study on romantic relationships, [Sprecher \(2004\)](#) also argues that perceptions of non-reciprocity in efforts seem substantially lower than indicators of the actual patterns of exchange.

Finally, our model predicts also the stability of non-reciprocal relations. On this point, [Wang et al. \(2013\)](#) propose an index of reciprocity for networks formed from repeated

interactions. The authors apply their index to large-scale social networks built from cell-phone communications, finding evidence that some connections that persist in the long run do exhibit high levels of non-reciprocity. This is a striking finding not explained by behavioral theories that predict the long run instability of non-reciprocal relationships (Hallinan, 1978; Newcomb, 1979). Our model provides a rationale for such a stable behavior that draws on the presence of capacity constraints.

## 2.2 Heterophily within Highly Homophilic Patterns

On our second main result, a large body of sociological research documents that adolescent friendship patterns feature high levels of homophily. According to social psychological theories of interpersonal attraction (George, 1950; Hallinan, 1974; Schofield, 1978), adolescents tend to conform largely to the socialization motivation. Therefore, as commented in the Introduction, we could consider that adolescents would have relatively high assortative interests in terms of our model. In a classical study on interracial friendship choices, Hallinan and Williams (1989) use data from the High School and Beyond survey to conclude that students are only one-sixth as likely to choose cross-race friends than same-race friends. Table 3 shows some of the data presented in their paper.

Types	Sophomores			Seniors		
	Dyads	Friendship	Friends/Dyads	Dyads	Friendship	Friends/Dyads
<b>White-White</b>	29,291	7,912	27 %	29,160	8,267	28 %
<b>Black-Black</b>	2,231	748	34 %	2,483	891	36 %
<b>White-Black</b>	1,410	88	6 %	1,293	78	6 %
<b>Black-White</b>	1,387	86	6 %	1,269	94	7 %
<b>Same-Race</b>	31,522	8,660 (98 %)	27 %	31,643	9,158 (98 %)	29 %
<b>Cross-Race</b>	2,797	174 (2 %)	6 %	2,562	172 (2 %)	7 %
<b>Total</b>	34,319	8,834	26 %	34,205	9,330	27 %

**Table 3** – Relation choices, by race

In Table 3, we have complemented the data reported by Hallinan and Williams (1989) with a proxy of the qualities of the cross-race and same-race links. Specifically, the proportion of friends over dyads within each group could be used as an indicator of the average qualities of such relations. Using such a proxy we observe that, in an environment in which 98% of the friendship relations take place between same-race individuals, a proportion of 6 out of 100 dyads are considered as friends in cross-race relations. This proportion can then be compared with the proportion of 27 friends out of 100 dyads in same-race relations. We can interpret that the proxied qualities (6%) of such a small percentage (2%) of friendship relations between cross-race individuals are not far below

the proxied qualities (27%) of the much higher percentage (98%) of same-race connections. These pieces of evidence are consistent with our findings of maximally homophilic networks ([Proposition 1](#) in [Subsection 4.4](#)) in which individuals build full-quality links with all other same-type agents and yet relatively good-quality links arise between some different-type agents.

Evidence of relatively good-quality heterophilic relations within highly segregated ethnic communities has also been found in the United Kingdom. Using 2011-2019 data from the United Kingdom Household Longitudinal Study, [Wang and Morav \(2021\)](#) investigate the role of participation in civil society organizations into inter-ethnic relations (IER). From their study, we find the evidence reported in [Table 4](#) particularly relevant in connection to our model’s implications.

	<b>Pooled</b>	<b>Indians</b>	<b>Pakistanis</b>	<b>Bangladesh</b>	<b>B. Caribbeans</b>	<b>B. Africans</b>
<b>Have IER</b>	77.05%	77.55%	71.12%	67.44%	87.77%	83.81%
<b>Proportion of IER</b>						
<b>None</b>	22.95%	22.45%	28.88%	32.56%	12.23%	16.19%
<b>Less than Half</b>	37.15%	34.97%	38.99%	37.98%	36.26%	38.28%
<b>About Half</b>	23.29%	23.03%	21.17%	18.78%	<b>28.52%</b>	<b>26.20%</b>
<b>More than Half</b>	<b>16.60%</b>	<b>19.56%</b>	<b>10.96%</b>	<b>10.68%</b>	<b>23.00%</b>	<b>19.33%</b>
<b>Membership Civil Organization</b>						
<b>No Memb.</b>	74.09%	73.61%	83.16%	83.42%	62.88%	63.43%
<b>One Memb.</b>	15.53%	15.88%	11.4%	10.67%	<b>21.61%</b>	<b>19.88%</b>
<b>Two or More Memb.</b>	10.39%	10.51%	5.44%	5.91%	15.51%	16.69%

**Table 4** – Long term inter-ethnic relations (IER).

According a large body of empirical evidence in sociology, the particular ethnic groups considered in [Table 4](#) feature high levels of homophilic relations. For instance, [Muttarak \(2014\)](#) reports that around 44% of ethnic minorities in the United Kingdom have only same-ethnic friends. Then, from the Pooled category in [Table 4](#), we observe that for such highly segregated ethnic groups, almost 17% of the subjects report relatively good-quality inter-ethnic relations. The percentages of subjects reporting that more than half of their relations are inter-ethnic ones vary across groups, but all of them are above 10%. Additionally, we observe that the groups with higher participation in civil organizations (black Caribbeans and Africans) are also the groups with higher proportions of more than half inter-ethnic ties (around 20%). Participation in civil society organizations conceivably enhances the sort of collaboration motivations that our model associates with higher (exogenous) assortative levels. This logic seems in consonance with the sign of the relations between assortative interests and homophilic behaviors investigated in this paper. Lastly, we also observe that participation in more than one organization does lower substantially the intensity of heterophilic relations for all ethnic groups. Conceivably, active partici-

pation in several organizations is time-consuming and being member<sup>6</sup> of more than one organization can be interpreted as having tighter capacity constraints to make friends in general. Interestingly, our model suggests (Proposition 1) that tighter capacity constraints lower the (endogenous) intensities of heterophilic relations in the presence of highly assortative interests. This implication seems in clear consonance with the evidence reported in Table 4.

Finally, on more evidence on this kind of insights, using data from highly segregated High schools (thus, highly homophilic) in the United States, Schofield (1978) also found evidence of a significant presence of relatively good-quality cross-race friendships relations.

### 3 A Model of Friendship Relationships

In this section we present a model in which people form friendship networks by investing in the qualities of their bilateral relations. There is a *population*  $N \equiv \{1, \dots, n\}$  of agents that can be distinguished according to a certain (extrinsic) characteristic—e.g., ethnicity, education, profession, or age. Each agent has a *type*  $\theta \in \Theta \equiv \{A, B\}$  that captures the characteristic. The total population  $N$  is divided in two *groups of people*,  $N_A$  and  $N_B$ , according to the characteristic  $\theta$ . Let  $n_\theta \equiv |N_\theta|$  be the size of group  $N_\theta$ . Therefore,  $N = N_A \cup N_B$  and  $n = n_A + n_B$ .<sup>7</sup> We assume that  $n_\theta \geq 3$  for each  $\theta \in \Theta$  and, without loss of generality, set  $n_A \geq n_B$  throughout. When considering a given a type  $\theta \in \Theta$ , we will typically use  $\theta'$  to refer to the alternative type  $\theta' \neq \theta$ . Also, for agent  $i$  of type  $\theta$ , we will use the short-hand notation  $N_\theta^i \equiv N_\theta \setminus \{i\}$  to indicate the group of agents, other than herself, that have her own characteristic.

#### 3.1 Friendship Networks

People make investment decisions to build the qualities of their links, or bilateral relations, forming in this way friendship networks. A *friendship network*  $g$  is a collection  $g \equiv \{g_{ij} \in [0, 1] \mid i, j \in N\}$  of *linkage qualities*  $g_{ij} \in [0, 1]$  for each pair of agents  $i, j \in N$ . A linkage quality  $g_{ij}$  captures the quality of the link that goes from agent  $i$  to agent  $j$  under network  $g$ . We consider *undirected networks* in which links are bidirectional so that, by construction,  $g_{ij} = g_{ji}$  for each pair of agents  $i, j \in N$ . We consider that each agent is linked to herself with full quality, i.e.,  $g_{ii} = 1$ . Let  $G$  be the set of all possible friendship networks.

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<sup>6</sup>The study conducted by Wang and Morav (2021) uses data both on organization participation and on organization membership. The latter sort of involvement, which naturally requires more dedication to the tasks of the organization, is the one reported in Table 4.

<sup>7</sup>Although the model considers two population groups, the main qualitative implications continue to follow under an arbitrary number of groups.

### 3.2 Linking Decisions

Individuals make their decisions on link investments in a (simultaneous-move) network formation game. Each agent  $i$  makes simultaneously an *investment effort*  $x_{ij} \in [0, 1]$  to build the quality of a link with each other agent  $j \in N \setminus \{i\}$ .<sup>8</sup> An *investment strategy* for an agent  $i$  is a vector  $x_i \equiv (x_{ij})_{j \neq i} \in [0, 1]^{n-1}$ . Let  $x \equiv (x_i)_{i \in N} \in [0, 1]^{n(n-1)}$  be a *strategy profile*. As usual,  $x_{-i}$  will denote a combination of strategies for all individuals other than agent  $i$ . Similarly, let  $x_{-i-j}$  denote a combination of strategies for all individuals excluding the pair of (different) individuals  $i$  and  $j$ . Thus, we can express a strategy profile  $x$  either as  $x = (x_i, x_{-i})$  or as  $x = (x_i, x_j, x_{-i-j})$ , for  $j \neq i$ .

Investments in a friendship relation determine the quality of the link according to a simple additive-linear technology.

ASSUMPTION 1. For a strategy profile  $x$ , the *linkage quality*  $g_{ij}(x) = g_{ji}(x)$  of the connection between agents  $i$  and  $j$  is given by

$$g_{ij}(x) \equiv (1/2) [x_{ij} + x_{ji}]. \quad (1)$$

In particular, the formation of a friendship relation does not necessarily require a positive effort by both agents, though its quality is enhanced when both contribute. Analogous additive-separability assumptions in link formation technology are made by Bloch and Dutta (2009) and, in particular, a linear technology is considered by Rubí-Barceló (2012).

Let  $g(x)$  denote the friendship network induced by the profile  $x$  according to the technology described by Eq. (1) above. Given a strategy profile  $x$  and an agent  $i \in N$ , let  $N_i(x) \equiv \{j \in N \setminus \{i\} \mid x_{ij} = 1\}$  be the set of agents that receive full-intensity investments from agent  $i$  under profile  $x$ . For agent  $i$  of type  $\theta$ , the number  $s_i(x) \equiv \sum_{j \in N_\theta^i} g_{ij}(x)$  describes the aggregate quality of the links that connect agent  $i$  to all other same-type agents, and, analogously,  $d_i(x) \equiv \sum_{j \in N_{\theta'}} g_{ij}(x)$  describes the total quality of the links that connect agent  $i$  to all different-type agents. When no reference need be made to the underlying strategy profile  $x$ , we will drop the  $x$  argument and simply write  $s_i$  and  $d_i$ . Let then  $S_i \equiv [0, n_\theta - 1]$  and  $D_i \equiv [0, n_{\theta'}]$  be the sets of possible total qualities, respectively, of same-type and different-type links for agent  $i$  of type  $\theta$ . Allowing for  $x_{ij} \in [0, 1]$  leads to that the variables  $s_i \in S_i$  and  $d_i \in D_i$  are non-negative real numbers.

### 3.3 Preferences

The preferences of an individual  $i$  over networks are described by a function  $\pi_i : G \rightarrow \mathbb{R}_+$ . We assume that each agent  $i$  cares only about the total qualities  $(s_i, d_i)$  associated to her

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<sup>8</sup>The assumption that  $x_{ij} \in [0, 1]$  allows for “infinitesimal” investment efforts.

friendship links.<sup>9</sup> Specifically, we consider that the function  $\pi_i$  has the form  $\pi_i(g(x)) = u(s_i(x), d_i(x))$ , where  $u : S_i \times D_i \rightarrow \mathbb{R}$  captures the utility  $u(s_i, d_i)$  that any agent  $i$  receives from the aggregate qualities  $(s_i, d_i)$  of her same-type and different-type friendship links. The function  $u$  is common across agents. Assuming that agents do not care about the entire architecture of the network is relatively common in the literature on friendship connections—e.g., [Currarini et al. \(2009\)](#); [Boucher \(2015\)](#); [Currarini et al. \(2017\)](#), among others. Under the above considerations, we assume

ASSUMPTION 2. For each agent  $i \in N$ , the utility function  $u$  is smooth and satisfies:

- (1)  $u(0, 0) = 0$  and  $u(s_i, d_i) \geq 0$  for each  $(s_i, d_i) \neq (0, 0)$ .
- (2)  $u(s_i, d_i)$  is strictly increasing in  $(s_i, d_i)$ .
- (3)  $u(s_i, d_i)$  is strictly concave in  $(s_i, d_i)$ .
- (4) There is a given cutoff proportion  $\beta \in (0, +\infty)$  of qualities of different-type (relative to same-type) friendship links such that
  - (a)  $\partial u(s_i, d_i) / \partial s_i = \partial u(s_i, d_i) / \partial d_i$  for each  $(s_i, d_i)$  such that  $d_i / s_i = \beta$ ;
  - (b)  $\partial u(s_i, d_i) / \partial s_i > \partial u(s_i, d_i) / \partial d_i$  for each  $(s_i, d_i)$  such that  $d_i / s_i > \beta$ ;
  - (c)  $\partial u(s_i, d_i) / \partial s_i < \partial u(s_i, d_i) / \partial d_i$  for each  $(s_i, d_i)$  such that  $d_i / s_i < \beta$ .

**Assumption 2**–(1) is just for normalization. **Assumption 2**–(2) imposes monotonicity on the utility that each agent receives from the qualities of her friendship links. Geometrically, in the  $(s_i, d_i)$  space, the utility from any investments in friendship links increases in any ray that departs from the origin. **Assumption 2**–(3) imposes convexity on each agent’s preferences over the  $(s_i, d_i)$  space of total friendship qualities.

**Assumption 2**–(4) is key to describe the way in which agents could either be (relatively) more interested in mating either same-type or different-type individuals. In short, the condition describes whether agents have either assortative or disassortative interests, as well as the degree of such interests. In particular, **Assumption 2**–(4) establishes that (a) there is a (exogenously given) fixed fraction  $\beta = d_i / s_i$ —which geometrically corresponds to the slope of a ray going out of the origin in the space  $(s_i, d_i)$ —for which the marginal utilities from linking with either type of agents coincide. Given this cutoff value  $\beta$ , then (b) if the proportion of qualities of different-type links (relative to same-type links) lies

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<sup>9</sup>We are thus not considering other plausible ways in which people could in principle care about the architecture of the resulting friendship network  $g(x)$ . In particular, agents do not care about the identity of the agents they are linked to, neither about the features of their indirect connections (i.e., features along the paths of friends of own friends).

above the fixed fraction  $\beta$ , then the marginal utility from additional qualities of different-type links becomes lower than the marginal utility from same-type links. The converse condition is described by condition (c).<sup>10</sup>

In short, parameter  $\beta$  describes completely the (common) level of assortative interests in the population. Values of  $\beta$  in the interval  $(0, 1)$  correspond to situations where people lean relatively more towards assortativity, whereas values of  $\beta$  in the interval  $(1, +\infty)$  describe situations where disassortative interests prevail. Importantly, the reading of parameter  $\beta$  requires some caution: lower values of  $\beta \in (0, 1)$  describe higher levels of assortative interests, while higher values of  $\beta \in (1, +\infty)$  describe higher levels of disassortative interests.<sup>11</sup> As already mentioned in the **Introduction**, from the extensively documented underlying motivations, we can interpret that higher assortative interests stem from socialization motivations while higher disassortative interests are mostly based on the sort of collaboration motivations.

### 3.4 Capacity Constraints

A central assumption of the model is the presence of *capacity constraints* over the total investments in friendship qualities. Each agent has a total resource (e.g., time, information-load limits)  $R > 0$  (captured by a positive integer) to invest in friendship links with others. We assume

ASSUMPTION 3. Each individual  $i \in N$  is constrained over her friendship investments  $x_{ij}$  according to the restriction  $\sum_{j \neq i} x_{ij} \leq R$ , for a certain bound  $R \in \{n_A + 1, \dots, n - 1\}$ .

Since  $R \geq n_A + 1 > n_A$ , each agent is able to invest with full intensity in links to all other agents from either group,  $N_A$  or  $N_B$ , separately. Also, since  $R < n - 1$ , no agent is able to invest with full intensity in links to all the remaining agents in the population. To make the analysis interesting, we need to focus on environments where any agent could link with full intensity either with the rest agents in her own group or all the agents in the other group. This assumption will allow us to explore both highly homophilic and heterophilic patterns in our model. Also, we need to avoid trivial environments in which agents would be able to link with full intensity with everyone else.<sup>12</sup> We consider that the possible values of the total resource  $R$  are integer numbers only for technical (and

<sup>10</sup>This assumption can be equivalently interpreted in terms of the marginal rate of substitution of the utility function  $u$  between the aggregate qualities  $s_i$  and  $d_i$ . Geometrically, the conditions put structure on the slopes of the agent's indifference curves in the  $(s_i, d_i)$  space.

<sup>11</sup>An example of a preference specification  $u$  that satisfies all the conditions required by **Assumption 2** is that given by a Cobb-Douglas function  $u(s_i, d_i) = s_i^a d_i^b$  such that  $a > 0$ ,  $b > 0$ , and  $a + b < 1$ . In this case, the level of assortative interests  $\beta$  described in **Assumption 2**–(4) is equal to  $\beta = b/a$ .

<sup>12</sup>This is of course an obvious requirement to keep the model interesting under strictly monotone preferences.

expositive) reasons.<sup>13</sup>

Let  $X_i \equiv \{x_i \in [0, 1]^{n-1} \mid \sum_{j \neq i} x_{ij} \leq R\} \subset [0, 1]^{n-1}$  be the set of agent  $i$ 's *investment strategies under capacity constraints* and let  $X \equiv \times_{i \in N} X_i \subset [0, 1]^{n(n-1)}$  be the *set of all possible investment profiles under capacity constraints*.

### 3.5 Stability Notion

Let  $\Gamma \equiv \langle N, \Theta, X, (\pi_i)_{i=1}^n \rangle$  denote the network formation game that we have described. To analyze stable friendship networks, we follow a group formation approach based on robustness against bilateral deviations, pretty much in the vein of the pairwise stability idea (Jackson and Wolinsky, 1996). In particular, we use the *weak bilateral equilibrium* (wBE) stability concept that Boucher (2015) proposed by weakening the notion of bilateral equilibrium suggested by Goyal and Vega-Redondo (2007).

DEFINITION 1. A *weak bilateral equilibrium* (wBE) of the network formation game  $\Gamma$  is a strategy profile  $x^*$  that satisfies:

1. *robustness against unilateral deviations*: for each individual  $i \in N$ , we have  $\pi_i(g(x^*)) \geq \pi_i(g(x_i, x_{-i}^*))$  for each  $x_i \in X_i$ ;
2. *robustness against bilateral deviations*: for each pair of (different) individuals  $i, j \in N$ , we have  $\pi_i(g(x_i, x_j, x_{-i-j}^*)) > \pi_i(g(x^*)) \Rightarrow \pi_j(g(x_i, x_j, x_{-i-j}^*)) \leq \pi_j(g(x^*))$  for each  $x_i \in X_i$  and  $x_j \in X_j$ .

A network  $g$  is a *stable friendship network* if there is a weak bilateral equilibrium  $x^*$  of the network formation game  $\Gamma$  such that  $g = g(x^*)$ .

Condition 1. of Definition 1 is the best-response requirement of the Nash stability notion. Condition 2. adds then the requirement that a wBE be immune also against any possible bilateral deviation that be *strictly* beneficial to *both* agents in the pair.

The notion of wBE is obviously quite suitable to investigate the formation of relations in which the consent by the two involved parties is required, as it is naturally the case in socialization or romantic relations, and in professional collaborations as well. Furthermore, from a technical viewpoint, our choice is particularly adequate to address existence and multiplicity issues that could arise in our framework. First, while wBE weakens the concept of bilateral equilibrium due to Goyal and Vega-Redondo (2007), it also refines most stability notions commonly used in the literature on network formation. In

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<sup>13</sup> Such a discrete set of possible values for  $R$  allows us to have a clear description of how investment in friendship links can be allocated in the presence of monotone preferences and capacity constraints.

particular, wBE refines Nash stability (proposed by Myerson (1991)), Pairwise stability (proposed by Jackson and Wolinsky (1996)), and Pairwise Nash stability (which combines both the Nash and the Pairwise stability requirements). Most notably, tightening even slightly the requirements imposed in the notion of wBE (as, for instance, would be the case by considering the bilateral equilibrium notion) would lead to that no stable network exists in our setup. This is due to the key incentive features of bilateral deviations (i.e., the premium of mutual efforts described in Subsection 4.2), which originate from the presence of capacity constraints. In other words, our approach to stability manages to avoid critical non-existence problems while reducing any plausible multiplicity of stable networks to the minimum, relative to other commonly used stability notions. In consequence, our wBE stability choice, combined with the particulars of the model, allows for meaningful predictions and comparative statics exercises.<sup>14</sup>

## 4 Stability of Friendship Networks

We follow a two-step strategy to explore stability features of friendship networks. In the first step, we characterize (in Lemma 1) the optimal investment strategy of any given agent as a best-response to the investments strategies chosen by the rest of individuals. By considering networks where all agents best-reply to the rest of agents, we derive Nash stable networks, as required by condition 1. of our stability notion (Definition 1). In the second step, we identify (in Lemma 2) —and thereby rule out—plausible profitable bilateral deviations from any given network that is already robust against unilateral deviations. Accordingly, these two steps provide conditions to identify stable networks according to both 1. and 2. of Definition 1.

### 4.1 Step I—Unilateral Optimal Decisions

We present the decision problem that each agent faces when she cares only about her unilateral incentives. Given our assumptions on preferences, it is useful to work with a given agent  $i$ 's (unilateral) problem directly in terms of the variables  $s_i$  and  $d_i$ . For agent  $i$  of type  $\theta$ , let  $I_i^s(x_{-i}) \equiv (1/2) \sum_{j \in N_\theta^i} x_{ji}$  and  $I_i^d(x_{-i}) \equiv (1/2) \sum_{j \in N_{\theta'}} x_{ji}$  be the (normalized) *total incoming intensities* that agent  $i$  receives, respectively, from same-type and different-type people under the combination  $x_{-i}$ .<sup>15</sup> Then, for a fixed  $x_{-i}$ , each agent  $i$  wishes to choose  $x_i$  so as to maximize  $u(s_i, d_i)$  in a way such that the induced total qualities  $s_i = s_i(x_i, x_{-i})$  and  $d_i = d_i(x_i, x_{-i})$  satisfy the following restrictions: (i) the sum of induced

<sup>14</sup> To the best of our knowledge, for our framework, any other stability notion commonly used in the literature of group or network formation would be either inadequate to capture the mutual-consent nature of friendship relations or would run into severe non-existence and/or multiplicity problems, compromising critically any meaningful analysis.

<sup>15</sup> We will drop the  $x_{-i}$  argument when no reference need be made to the underlying strategy combination. Note that  $s_i = (1/2) \sum_{j \in N_\theta^i} x_{ij} + I_i^s$  and  $d_i = (1/2) \sum_{j \in N_{\theta'}} x_{ij} + I_i^d$  for each strategy profile  $x \in X$ .

total qualities  $s_i$  and  $d_i$  does not exceed the available resource  $R$  plus the investments made by the rest of agents,  $I_i^s$  and  $I_i^d$ , (ii)  $s_i$  lies in the interval  $[I_i^s, (n_\theta - 1)/2 + I_i^s]$ . Here, the lower bound corresponds to the situation in which agent  $i$  does not invest in forming same-type links and the upper bound corresponds to the situation in which agent  $i$  invests as much as she can to form same-type links and (iii),  $d_i$  lies in the interval  $[I_i^d, n_{\theta'}/2 + I_i^d]$ , where the lower and the upper bounds have analogous interpretations than those for case (ii). Formally, each agent  $i$  solves the problem:

$$\begin{aligned} & \max_{\{s_i, d_i\}} u(s_i, d_i) \\ & \text{s.t.: } \left. \begin{aligned} I_i^s &\leq s_i \leq (n_\theta - 1)/2 + I_i^s; \\ I_i^d &\leq d_i \leq n_{\theta'}/2 + I_i^d; \\ s_i + d_i &\leq R/2 + I_i^s + I_i^d \end{aligned} \right\} D_i(x_{-i}). \end{aligned} \quad (2)$$

In the expression [Eq. \(2\)](#) above,  $D_i(x_{-i})$  specifies the set of same-type and different-type qualities  $(s_i, d_i)$  feasible for agent  $i$ , given a profile of investment strategies  $x_{-i}$ .

We illustrate geometrically this problem in [Fig. 1](#), in which we observe that:

(i) the green dotted line gives us the constraint that the sum of induced total qualities  $s_i$  and  $d_i$  does not exceed the available resource  $R$  plus the investments made by the rest of agents,  $I_i^s$  and  $I_i^d$ ;

(ii) the horizontal black line gives us the restriction that  $s_i$  must lie in the interval  $[I_i^s, (n_\theta - 1)/2 + I_i^s]$ .

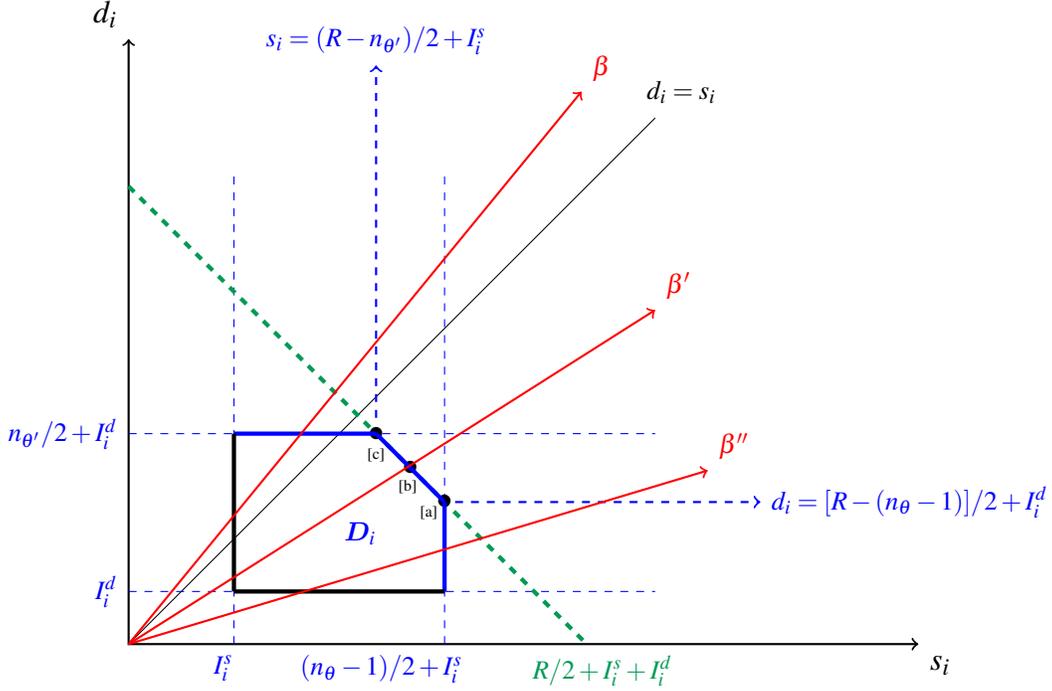
(iii) the vertical black line gives us the restriction that  $d_i$  must lie in the interval  $[I_i^d, n_{\theta'}/2 + I_i^d]$ .

The rays in red correspond to three possible levels of assortative interests  $\beta > 1 > \beta' > \beta''$ , as described by [Assumption 2](#)-(4). In the figure,  $\beta$  describes disassortative interests, whereas  $\beta'$  and  $\beta''$  describe two different levels of assortative interests. In particular, since  $\beta' > \beta''$ , it follows that assortative interests are higher for  $\beta''$  than for  $\beta'$ .

Analyzing agent  $i$ 's (unilateral) problem boils down to studying how the linear constraints that describe the feasible set  $D_i$  of the problem bind in plausible solutions. The monotonicity condition of [Assumption 2](#)-(2), ensures that agent  $i$  wishes to choose  $x_i$  so as to induce the highest possible qualities  $s_i$  and  $d_i$ . Thus, the solution lies on the green dotted line, where agent  $i$  exhausts her resource  $R$ . Hence, we have that

$$s_i + d_i = R/2 + I_i^s + I_i^d. \quad (3)$$

For a fixed  $x_{-i}^* \in X_i$ , the optimal choice  $(s_i^*, d_i^*)$  of agent  $i$  is described by the point where the highest indifference curve along the corresponding ray  $\beta$  intersects the feasible set  $D_i$ . Since  $u$  is smooth and concave, the solutions to this problem can always be obtained as captured by [a], [b], and [c] in [Fig. 1](#). Such solutions describe the three key



**Figure 1** – Optimal choices of  $(s_i, d_i)$  for a given  $x_{-i}^*$ .

qualitative cases that can take agent  $i$ 's (unilaterally optimal) investment. Notice that [a] and [c] are corner solutions where agent  $i$  invests with full intensity in same-type and different-type individuals, respectively, whereas [b] is an interior solution.

The optimal choice of agent  $i$  is summarized **Lemma 1** below. This optimal choice depends on how the level of assortative interests, described by  $\beta$ , compares to two different bounds on such a parameter  $\beta$ , which we denote by  $\underline{\beta}(\theta; x_{-i})$  and by  $\overline{\beta}(\theta; x_{-i})$ . More specifically, for a given  $x_{-i}$ ,  $\underline{\beta}(\theta; x_{-i})$  corresponds to the value of the ratio  $d_i/s_i$  that results when agent  $i$  of type  $\theta$  invests with full intensity in all others of her same-type, and then invests the remaining resources in different-type agents. Analogously,  $\overline{\beta}(\theta; x_{-i})$  is the value of the ratio  $d_i/s_i$  that results when agent  $i$  of type  $\theta$  invests with full intensity in all different-type agents, and then invests the remaining resources in others of her same type.<sup>16</sup>

**LEMMA 1.** Assume **Assumption 1**—**Assumption 3**, and consider a preference specification  $u$ . Take a given agent  $i \in N$ , and take a given strategy combination  $x_{-i}^*$  chosen by the agents other than  $i$ . Consider the unilateral problem of agent  $i$  specified in **Eq. (2)**. Then, the solutions to such a linear problem are described by:

$$s_i^* = \frac{(n_\theta - 1)}{2} + I_i^s, \quad d_i^* = \frac{R - (n_\theta - 1)}{2} + I_i^d \quad \text{if } 0 < \beta \leq \underline{\beta}(\theta; x_{-i}^*). \quad [\text{a}]$$

<sup>16</sup>Their particular values are  $\underline{\beta}(\theta; x_{-i}) \equiv \frac{R - (n_\theta - 1) + 2I_i^d(x_{-i})}{(n_\theta - 1) + 2I_i^s(x_{-i})}$  and  $\overline{\beta}(\theta; x_{-i}) \equiv \frac{n_\theta + 2I_i^d(x_{-i})}{R - n_\theta + 2I_i^s(x_{-i})}$ .

$$s_i^* = \left( \frac{1}{1+\beta} \right) \left( \frac{R}{2} + I_i^s + I_i^d \right), \quad d_i^* = \beta s_i^* \quad \text{if } \underline{\beta}(\theta; x_{-i}^*) \leq \beta \leq \bar{\beta}(\theta; x_{-i}^*); \quad [\text{b}]$$

and

$$s_i^* = \frac{R - n\theta'}{2} + I_i^s, \quad d_i^* = \frac{n\theta'}{2} + I_i^d \quad \text{if } \beta \geq \bar{\beta}(\theta; x_{-i}^*); \quad [\text{c}]$$

**Lemma 1** describes how each agent  $i \in N$  chooses her optimal aggregate qualities  $(s_i^*, d_i^*)$  depending on others' investments  $x_{-i}^*$  and on the level of assortative interests  $\beta$ . In particular: the corner solution [c] arises if (taken  $x_{-i}^*$  as given), regardless of the investments already made over same-type agents, additional investments by  $i$  on same-type agents are marginally more beneficial to  $i$  than any investments that she could make over different-type agents. In this case, we interpret that the value of  $\beta$  is “relatively low.” The corner solution [a] appears if (again, taken  $x_{-i}^*$  as given), additional investments over different-type others are marginally the most beneficial ones to agent  $i$ . In this case, we interpret that the value of  $\beta$  is “relatively high.” Finally, taken  $x_{-i}^*$  as given, if exists a proportion of same-type investments over different-type investments such that these efforts imply a marginal rate of substitution to  $i$  equal to  $\beta$ , then the interior solution [b] arises. In this case, we can consider that the value of  $\beta$  is “intermediate.” Notice that, in the particular case of the interior solution [b], the investment efforts made by agent  $i$  crucially depend on other agents' investments, as the ratio of different to same-type aggregate qualities must be equal to  $\beta$ .

If each agent  $i \in N$  chooses her investment strategy  $x_i^* \in X_i$  as described in **Lemma 1**, for each given  $x_{-i}^* \in X_{-i}$ , then the resulting network  $g = g((x_i^*, x_{-i}^*))$  is Nash stable. Let us denote by  $NS(u) \subset G$  the set of Nash stable networks for a preference specification given by  $u$ . Existence of Nash stable networks in the proposed network formation game  $\Gamma$ , for any given  $u$ , follows directly from the following modeling choices: (1)  $x_i \in [0, 1]$  for each agent  $i$ , (2) the presence of capacity constraints, and (3) the assumption that  $u$  is smooth and concave.<sup>17</sup>

## 4.2 Step II–Bilateral Optimal Decisions

Upon ruling out unilateral deviations, stable networks follow by preventing bilateral deviations as well, as required by condition 2. of **Definition 1**. **Lemma 2** provides the key

<sup>17</sup>Formally, let  $\phi_i : X_{-i} \rightarrow X_i$  denote the *best-response of agent  $i$* , specified as  $\phi_i(x_{-i}) \equiv \{x_i \in X_i \mid u(s_i(x_i, x_{-i}), d_i(x_i, x_{-i})) \geq u(s_i(x_i', x_{-i}), d_i(x_i', x_{-i})) \quad \forall x_i' \in X_i\}$ . Accordingly, let  $\Phi : X \rightarrow X$ , where  $\Phi = (\phi_1, \dots, \phi_n)$ , be the *best-response correspondence of all agents* in the society. Then, the Nash stability condition, imposed by 1. of **Definition 1** above, can be equivalently expressed as requiring that  $x^*$  that satisfies the classical fixed point condition  $x^* \in \Phi(x^*)$ . Since  $u$  is smooth and concave, and  $X \subset \mathbb{R}^{n(n-1)}$  is a compact real set, the best-response correspondence  $\Phi$  of the agents in the population is upper hemi-continuous. Furthermore the correspondence  $\Phi$  satisfies that  $\Phi(x)$  is non-empty, closed, and convex for each profile  $x \in X$ . By Kakutani's fixed point theorem, it then holds that, under the capacity constraints in **Assumption 3**, a Nash stable network always exists for any preference specification  $u$  that satisfies **Assumption 2** in our network formation game  $\Gamma$ .

necessary and sufficient condition for a Nash stable network  $g(x) \in NS(u)$  to be immune against bilateral deviations.

LEMMA 2. Assume **Assumption 1**—**Assumption 3**, and consider a preference specification  $u$ . Consider a strategy profile  $x \in X$  that induces a Nash stable friendship network  $g = g(x) \in NS(u)$ . Then, any given pair of two (different) agents  $i, j \in N$  does not have incentives to bilaterally deviate from the profile  $x$ , as described by condition 2. of **Definition 1**, that is,

$$\pi_i(g(x'_i, x'_j, x_{-i-j})) > \pi_i(g(x)) \Rightarrow \pi_j(g(x'_i, x'_j, x_{-i-j})) \leq \pi_j(g(x))$$

for each  $x'_i \in X_i$  and  $x'_j \in X_j$  if and only if  $j \notin N_i(x) \Rightarrow i \in N_j(x)$ .

The logic behind the condition derived in **Lemma 2** is as follows. Under the maintained assumptions, if we start from a strategy profile that induces a Nash stable network, then there exists a unique class of bilateral deviations that could be strictly beneficial to each agent from any given pair of agents in the society. This class of (potentially) profitable deviations is based on each of the two agents from a fixed pair being able to decrease her investments made over some other agents by some arbitrary amounts. Then, this class of deviations requires that they could invest the so saved amounts into each other. Because of the simple additive-linear technology for generating linkage quality considered in **Eq. (1)**, this class of deviations would clearly be strictly profitable for both agents.

At a more intuitive level, the suggested (potential) deviations capture natural situations where two friends benefit in a synergic way by mutually increasing the efforts they devote to their own relationship. We term the incentives behind this class of (potential) deviations as “premium of mutual efforts” because both agents in a given pair benefit strictly by mutually redirecting third-party investments into each other.

Furthermore, under our monotonicity assumptions in the presence of capacity constraints, the only class of bilateral deviations that—starting from a Nash stable network—could result strictly beneficial to both agents in a given pair is the one described above. More specifically, the only way of in which the two members of a given pair can benefit strictly is by redirecting third-party investments. It is straightforward to see that all that any other type of bilateral deviations could at most achieve is to keep indifferent each of the two agents in the pair.

To ensure then that a Nash stable network is immune against this class of deviations, we need to restrict attention to strategy profiles in which at least one agent in each possible pair cannot increase any further her investment in the other agent, as stated in **Lemma 2**. As a consequence, in order to propose a stable friendship pattern, we need to construct a minimal set of full-intensity investments across all agents. An intuitive insight that stems from such minimal sets, in the presence of (common) capacity constraints, is then that (in stable networks  $x$ ) each particular friendship relationship  $g_{ij}(x)$  is mainly sponsored by only one of the two friends, say  $i$ , while the recipient  $j$  of the full-intensity investment

sponsors in turn other relationships. As the capacity constraints tighten, the recipient  $j$  of the full-intensity effort in each particular relationship reciprocates less with her friend  $i$ . Only by doing so, the recipient  $j$  is able to save amounts of the resource  $R$  to meet the required full-intensity investments in other agents  $k \neq i$ . Through this mechanism, our model provides a rationale for the sort of non-reciprocal relations documented, mainly in the social psychology literature, some of which we discussed in [Section 2](#).

The description that we give of the premium of mutual efforts, and the role that it plays in stability, is also robust to alternative linkage technology specifications, so long as such alternative technologies be linear with uniform slopes across the investments of all agents in the population. Under such technologies, for situations where no agent from a given pair invests fully in the other agent, both agents would benefit strictly by redirecting third-party investments. More specifically, consider a technology given by

$$g_{ij}(x) = A + B(x_{ij} + x_{ji}),$$

where  $A \geq 0$ ,  $B > 0$ . Suppose, without loss of generality, that agents  $i$  and  $j$  have the same type. Consider now situations where  $x_{ij} < 1$  and  $x_{ji} < 1$ . Then, suppose that agent  $i$  decreases her investment in some other agent  $k \notin \{i, j\}$  of her same type, by an amount  $\varepsilon_i > 0$  and that  $j$  decreases her investment in some other agent  $l \notin \{i, j\}$  of her same type, by an amount  $\varepsilon_j > 0$ , where it may well be that  $k = l$ . This is enabled by the assumption that  $n_\theta \geq 3$  for each type  $\theta \in \Theta$ . Consider that the two agents  $i$  and  $j$  invest the saved amounts  $\varepsilon_i$  and  $\varepsilon_j$  into each other. Notice then that for agent  $i$ ,  $s_i$  increases by a net amount of  $B\varepsilon_j$  and for agent  $j$ ,  $s_j$  increases by a net amount of  $B\varepsilon_i$ . Also,  $d_i$  and  $d_j$  remain unchanged. Thus this deviation is strictly profitable to both agents  $i$  and  $j$ . Similar arguments can be provided for the case where  $i$  and  $j$  have different types.

Our description of the premium of mutual efforts, however, does not go through under more general specifications of linkage quality technology. For instance, the identified class of (potentially) beneficial bilateral deviations does not work as considered in this paper if either  $g_{ij}(x)$  were linear in  $x_{ij}$  and  $x_{ji}$  with different slopes, or if  $g_{ij}(x)$  were strictly concave or convex in the agents' investments. Nevertheless, our particular assumption of linear technology (with the form given by [Eq. \(1\)](#)) gives us a reasonable and simple formulation of how investments produce linkage quality for a continuous investment choice. Given the degree of generality that we consider on the utility function  $u$ , more complex technology specifications would render intractable the analysis of general properties of stable friendship patterns<sup>18</sup>

Finally, let us comment on the existence of stable networks in the proposed model.<sup>19</sup> In some parts of the analysis, we deal with the fact that the sizes of the population groups

<sup>18</sup> We discuss this issue further in [Section 8](#).

<sup>19</sup> As argued earlier (in [Subsection 4.1](#)), existence of Nash stable patterns is in fact ensured in our setting for each possible tuple  $(\beta, R, n_A, n_B)$ .

$N_A$  and  $N_B$  can be either odd or even. It is then useful to specify the number

$$\alpha(r) \equiv \begin{cases} r/2 & \text{if } r \text{ is even;} \\ (r-1)/2 & \text{if } r \text{ is odd} \end{cases}$$

for any given integer  $r > 1$ . The number  $\alpha(r)$  accounts for either half of  $r$  or half of  $r - 1$ , depending on whether  $r$  is an even or an odd integer, respectively. A necessary condition for the investment requirements in [Lemma 2](#) to be satisfied is that the size of the resource available to the agents be sufficiently large, in particular, it must be that  $R \geq \alpha(n)$ . Then each agent can take on the burden of full-intensity investments for (approximately) half of the population. Notice that condition  $R \geq \alpha(n)$  is guaranteed by [Assumption 3](#) since  $n_A + 1 > \alpha(n)$ . Then, note that [Assumption 3](#) intentionally requires that  $R$  be high enough precisely to guarantee that there exist profiles  $x$  that can meet the requirement in [Lemma 2](#). Given that the stability notion that we use (wBE) requires robustness against bilateral deviations, this requirement stands as a central one for our analysis.<sup>20</sup> This, however, does not directly ensure the existence of a stable friendship network for each possible tuple  $(\beta, R, n_A, n_B)$ . The presence of (homogeneous) capacity constraints, combined with discrepancies between the sizes of the groups, may conflict crucially with the incentives described by the level of assortative interests  $\beta$ .

We guarantee existence (and uniqueness in some cases) of stable friendship networks, for each possible tuple  $(\beta, R, n_A, n_B)$ , for relatively high or low (dis)assortative interests  $\beta$ . We make no claims regarding existence of stable patterns for “intermediate” levels of the assortative interest  $\beta$ . To illustrate the difficulties that may arise regarding existence for intermediate levels of assortative interests, consider a population in which the sizes of the two groups are very different and suppose that the capacity constraints are relatively tight. Suppose that the level of assortative interests is intermediate and, accordingly, consider a resulting Nash stable network  $g(x) \in NS(u)$  such that some agents have unilateral incentives to invest mainly in same-type fellows (as in [a] of [Fig. 1](#)) while other agents have unilateral incentives to invest both in same-type and different-type agents (as in [b] of [Fig. 1](#)). When the capacity constraints are as tight as possible (according to [Assumption 3](#)), each agent is able to invest with full intensity in only  $\alpha(n)$  other agents. We can intuitively observe then that some agents may not be able to simultaneously comply with their individual assortative interests and, at the same time, meet their shares of full-intensity contributions, which are required to prevent bilateral deviations. For instance, if agents of the smaller group want to behave unilaterally as in [b] of [Fig. 1](#), then they wish to invest large amounts in relations with members of a much larger group. Then, they may end up not having enough resource so as to comply with the overall minimal full-intensity requirements. As a consequence, it might well be the case a network  $g(x) \in NS(u)$  be not immune against beneficial bilateral deviations.

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<sup>20</sup>We provide a detailed discussion in [Section 6](#) on how the level of the resource  $R$  might affect the existence of stable networks in our model.

Let us use  $S(u) \subset NS(u)$  to denote the set of stable friendship networks for a given preference specification  $u$ . We will be more specific as to when we can guarantee existence of stable patterns in [Subsection 4.5](#).

### 4.3 Classifying Networks in Terms of their Friendship Patterns

On one extreme, we consider networks in which all agents invest with full intensity in links to all others of their same type. Given this, each agent devotes the remaining of her resource  $R$  to different-type agents. We refer to such networks as *maximally homophilic* networks. On the other extreme, we consider networks in which all agents invest with full intensity in different-type agents. Then, the agents devote the remaining of their resources to links to agents of their same type. We refer to such networks as *minimally homophilic* networks.

DEFINITION 2. Consider a strategy profile  $x$  that induces a friendship network  $g = g(x)$ . Then,

(a) the network  $g$  is said to be *maximally homophilic* if for each agent  $i \in N$  of type  $\theta$ , and for each type  $\theta \in \Theta$ , we have  $N_\theta^i \subseteq N_i(x)$ , and

(b) the network  $g$  is said to be *minimally homophilic* if for each agent  $i \in N$  of type  $\theta$ , for each type  $\theta \in \Theta$  and for the alternative type  $\theta' \neq \theta$ , we have  $N_{\theta'} \subseteq N_i(x)$ .

We take the simple approach to regard a friendship network as *partially homophilic* whenever it is neither maximally nor minimally homophilic.

DEFINITION 3. Consider a strategy profile  $x$  that induces a friendship network  $g = g(x)$ . The network  $g$  is said to be *partially homophilic* if for some type  $\theta \in \Theta$ , we have that

- (a) there is some agent  $i$  of type  $\theta$  such that  $N_i(x) \subset N_\theta^i$ , with  $N_i(x) \neq N_\theta^i$ , and
- (b) there is some agent  $j$  of type  $\theta$  such that  $N_j(x) \subset N_{\theta'}$ , with  $N_j(x) \neq N_{\theta'}$ .<sup>21</sup>

### 4.4 Stable Friendship Networks

The previous insights about unilateral and bilateral optimal choices allow us to explore stable friendship networks. It will be useful to consider the following relevant values of the cutoff level  $\beta$  of assortative interests, which depend on the primitives of the model.

$$\beta_L \equiv \frac{R - (n_A - 1)}{2(n_A - 1)}, \quad \beta_l \equiv \frac{nR - n_A(n_A - 1) - n_B(n_B - 1)}{2n_A(n_A - 1)}, \quad (4)$$

$$\beta_h \equiv \frac{n_A}{R - n_A}, \quad \text{and} \quad \beta_H \equiv 2\beta_h.$$

<sup>21</sup> Note that the agents  $i$  of (a) and  $j$  of (b) in [Definition 3](#) are not required to be different agents.

The conditions provided by **Proposition 1** below characterize strategy profiles that induce stable maximally homophilic networks. Given a strategy profile  $x \in X$ , the following upper bound

$$\hat{\beta}(x) \equiv \inf_{i \in N_\theta, \theta \in \Theta} \frac{R - (n_\theta - 1) + \sum_{j \in N_{\theta'}} x_{ji}}{2(n_\theta - 1)}$$

on the level of assortative interests of the population will be useful to understand how assortative interests lead to maximally homophilic networks.

**PROPOSITION 1.** Assume **Assumption 1**—**Assumption 3**, and consider a preference specification  $u$ . Let  $x$  a strategy profile that induces a maximally homophilic friendship network  $g = g(x)$ . Then, the network  $g$  is stable, i.e.,  $g \in S(u)$ , if and only if:

1. *Robustness against unilateral deviations:* the level of assortative interests of the population—which is described by  $\beta$ —is sufficiently high, with the particular form given by  $\beta \leq \hat{\beta}(x)$ .

2. *Robustness against bilateral deviations:* for each pair of agents from different groups,  $i \in N_\theta$  and  $j \in N_{\theta'}$ , for each type  $\theta \in \Theta$  and  $\theta \neq \theta'$ , we have  $j \notin N_i(x) \Rightarrow i \in N_j(x)$ . This condition can hold if and only if the resource  $R$  is sufficiently large, with the particular form given by  $R \geq (n - 1) - n_{ANB}/n$ .

**Proposition 1** characterizes investment profiles that lead to maximally homophilic networks, in terms of the primitives  $n_A, n_B, \beta, R$ . Interestingly, provided that the resource  $R$  is relatively large, even in the presence of high assortative interests, patterns of extreme homophily features can be sustained as stable ones only if links of a certain (relatively high) quality between agents of different types arise as well. In particular, there must exist a link between each pair  $(i, j)$  of different-type agents with quality  $g_{ij}$  no less than  $1/2$ . In short, a certain degree of qualities of heterophilic relations is necessary to sustain maximally homophilic stable networks. This result is a direct consequence of the requirements in **Lemma 2**, combined with the additively-separable linear linkage technology assumed in **Assumption 1**. As commented earlier, the implications that we provide on the premium of mutual efforts need not go through under a more general specification of linkage qualities, such as under non-linear technologies.

In a natural manner, maximally homophilic networks require that the level of assortative interests of the agents be sufficiently high. Nonetheless, multiple networks, not all of them necessarily being maximally homophilic, may arise as stable ones for the levels of assortative interests captured by **Proposition 1**. **Corollary 1** gives us a bound on the level of assortative interests that guarantees that only maximally homophilic networks can be stable.

**COROLLARY 1.** Assume **Assumption 1**—**Assumption 3**, and consider a preference specification  $u$ . Then, if the level of assortative interests in the population is sufficiently high, with the particular form given by  $\beta < \beta_L$ , where  $\beta_L$  is the bound on  $\beta$  specified in **Eq. (4)**, only the class consisting entirely of maximally homophilic networks can be stable.

The proof of **Corollary 1** is straightforward and therefore we provide it right away. In a network which is not maximally homophilic, there must some agent  $i$  of type  $\theta \in \Theta$  who is not investing with full intensity in same-type others. Hence for her,  $s_i < n_\theta - 1$  and  $d_i/s_i > \beta_L$ . Thus, for such an agent  $i$  same-type relations are marginally the most valuable and she unilaterally deviates to invest with full intensity in same-type others.

We now use the insights from **Proposition 1** to explore further certain features of maximally homophilic stable networks. Motivated by the consideration that all agents in the society face a common available resource  $R$ , we pay special attention to stable networks in which the burden of full-intensity investments between the agents that belong to different groups is distributed across the agents in a relatively uniform way. Specifically, **Corollary 2** gives us conditions under which a class of maximally homophilic networks, with certain symmetries in the amounts invested by the agents, arise as stable ones. To this end, it is convenient to introduce first the details of a certain partition of any of the two population groups  $N_\theta$ , for  $\theta \in \Theta$ .

**OBSERVATION 1.** Upon relabelling the names of the agents (say, switching indexes from  $i$  to  $i_k$  and  $j_k$ ), let us partition each of two groups  $N_\theta$ , for  $\theta \in \Theta$ , into two sets,  $N_\theta^L$  and  $N_\theta^H$ , according to: (a)  $N_A$  is partitioned into  $N_A^L = \{i_1, \dots, i_{\alpha(n_A)}\}$  and  $N_A^H = \{i_{\alpha(n_A)} + 1, \dots, i_{n_A}\}$ , whereas (b)  $N_B$  is partitioned into  $N_B^L = \{j_1, \dots, j_{\alpha(n_B)}\}$  and  $N_B^H = \{j_{\alpha(n_B)} + 1, \dots, j_{n_B}\}$ .

The partition specified in **Observation 1** separates each group  $N_\theta$  into two subgroups,  $N_\theta^L$  and  $N_\theta^H$ , of the same size if the number of agents  $n_\theta$  in the group is even. If the number of agents in the group  $N_\theta$  is odd, then the set  $N_\theta^H$  contains just one more agent than the set  $N_\theta^L$ . Thus, the sizes of  $N_\theta^L$  and  $N_\theta^H$  are as similar as possible. Provided that the level of assortative interests and the size of the resource are sufficiently large, **Corollary 2** describes a class of maximally homophilic networks in which each agent from each group  $N_\theta$  takes on the burden of full-intensity investments across different-type agents for (roughly) half of the agents from  $N_{\theta'}$ , for  $\theta' \neq \theta$ . In particular, we construct a *minimal set of full-intensity investments* across different-type agents which are distributed across the agents in a relatively uniform way.

**COROLLARY 2.** Assume **Assumption 1**—**Assumption 3**, and consider a preference specification  $u$ . Then, provided that the capacity constraint is sufficiently loose, with the particular form  $R \geq n_A + (n_B - 1)/2$ , if the level of assortative interests is sufficiently high, with the particular form  $\beta \leq [R + (n_B - n_A)]/2(n_A - 1)$ , then there exists a class of strategy profiles  $x \in X$ , invariant to any relabelling of the names of the agents, which induces maximally homophilic stable networks  $g = g(x) \in \mathcal{S}(u)$ .

Given the partitions of groups in **Observation 1**, such a class of strategy profiles  $x$  can be described as: (1) each agent  $i \in N_A^L$  invests with full intensity  $x_{ij} = 1$  in each agent  $j \in N_B^L$ , and each agent  $i \in N_A^H$  invests with full intensity  $x_{ij} = 1$  in each agent  $j \in N_B^H$ , whereas (2) each agent  $j \in N_B^L$  invests with full intensity  $x_{ji} = 1$  in each agent  $i \in N_A^H$ , and

each agent  $j \in N_B^H$  invests with full intensity  $x_{ji} = 1$  in each agent  $i \in N_A^L$ .<sup>22</sup>

Throughout the paper, we present several examples ([Example 1–Example 3](#)) to illustrate our main results on stability.

**EXAMPLE 1.** —*A Maximally Homophilic Network.*

Consider a population  $N = \{1, \dots, 7\}$  such that  $N_A = \{1, 2, 3, 4\}$  and  $N_B = \{5, 6, 7\}$ . Notice then that  $\alpha(n_A) = \alpha(4) = 2$  and  $\alpha(n_B) = \alpha(3) = 1$ . Therefore,  $R = 5$  by [Assumption 3](#).

Following [Observation 1](#), consider that the group  $N_A$  is divided into two subgroups,  $N_A^L = \{1, 2\}$  and  $N_A^H = \{3, 4\}$ . Similarly, the group  $N_B$  is separated into two subgroups,  $N_B^L = \{5\}$  and  $N_B^H = \{6, 7\}$ . Let us consider a maximally homophilic network where each agent from group  $N_A$  makes full-intensity investments in each of the other three agents in her same subgroup, whereas each agent from group  $N_B$  makes full-intensity investments in each of the other two agents in her same subgroup. Using [Corollary 2](#), consider that each agent from the subgroup  $N_A^L = \{1, 2\}$  makes a full-intensity investment in the (unique) agent from the group  $N_B^L = \{5\}$ , whereas each agent from the subgroup  $N_A^H = \{3, 4\}$  makes full-intensity investments in each agent from the subgroup  $N_B^H = \{6, 7\}$ . On the other hand, consider that agent 5 (the unique member of the subgroup  $N_B^L$ ) makes full-intensity investments in each agent from the subgroup  $N_A^H = \{3, 4\}$ , while each agent from the subgroup  $N_B^H = \{6, 7\}$  makes full-intensity investments into each agent from the subgroup  $N_A^L = \{1, 2\}$ . Then, it can be easily verified that, for each of the twelve possible pairs  $(i, j) \in N_\theta \times N_{\theta'}$  of different-type agents, we have that one agent, either  $i \in N_\theta$  or  $j \in N_{\theta'}$ , invests with full intensity in the other agent. Thus, as required by [Lemma 2](#), for each of the  $n(n-1) = 7 \times 6 = 42$  possible pairs of agents in the society, at least one of the two agents makes a full-intensity investment in the other agent. Therefore, no pair of agents have incentives to deviate, complying with condition 2. of [Definition 1](#).

Given the description provided thus far, notice that while agents 3 and 4, belonging to subgroup  $N_A^H$ , are exhausting their 5 units of resource, the rest of agents in the  $N_A^L$ ,  $N_B^L$ , and  $N_B^H$ , are only investing 4 units of resource. Thus they still wish to allocate their remaining 1 unit. We complete the description of the strategy profile by considering that (i) each agent  $i \in N_A^L = \{1, 2\}$  invests  $1/2$  units in each agent  $j \in N_B^H = \{6, 7\}$ , (ii) agent 5 invests  $1/2$  units in each agent  $i \in N_A^H = \{3, 4\}$ , and (iii) each agent  $j \in N_B^H = \{6, 7\}$  invests  $1/2$  units in each agent  $i \in N_A^H = \{3, 4\}$ . As a result, each link between each pair of agents  $(i, j) \in N_A \times N_B$  features (uniform) quality  $g_{ij} = 3/4$ . We can now derive the

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<sup>22</sup> Given the partitions of groups in [Observation 1](#), conditions (1) and (2) of [Corollary 2](#) above lead to that each agent  $i \in N_\theta$  must invest with full intensity in links to either  $(n_\theta - 1) + \alpha(n_{\theta'})$  or  $(n_\theta - 1) + [n_{\theta'} - \alpha(n_{\theta'})]$  other agents in the population, depending on whether  $i \in N_\theta^L$  or  $i \in N_\theta^H$ . This captures a relatively uniform distribution of efforts by the agents to contribute to the formation of links.

ratio  $d_i(x)/s_i(x)$  for each agent  $i \in N$  as follows:

$$\begin{aligned} d_i/s_i &= (1 + 5/4)/3 = 3/4 \text{ for } i \in N_A^L; \quad d_i/s_i = (1 + 1)/3 = 2/3 \text{ for } i \in N_A^H; \\ d_j/s_j &= (3/2 + 1)/2 = 5/4 \text{ for } j \in N_B^L; \quad d_j/s_j = (3/2 + 3/2)/2 = 3/2 \text{ for } j \in N_B^H. \end{aligned}$$

Therefore, for  $\beta \in (0, 2/3]$  all agents behave individually as described by the solution [a] in Fig. 1. We can thus guarantee that the proposed strategy profile, which induces a maximally homophilic network, is immune both against unilateral and bilateral deviations. Indeed, for the particulars of this example, notice the condition on assortative interests stated in Corollary 2 requires that

$$\beta \leq \frac{R + (n_B - n_A)}{2(n_A - 1)} = \frac{5 + (3 - 4)}{2(4 - 1)} = \frac{2}{3}.$$

We turn now to explore extreme forms of heterophilic patterns. Proposition 2 provides conditions that characterize when minimally homophilic networks arise as stable ones. Given a strategy profile  $x \in X$ , the following lower bound

$$\tilde{\beta}(x) \equiv \sup_{i \in N_\theta, \theta \in \Theta} \frac{2n_{\theta'}}{(R - n_{\theta'}) + \sum_{j \in N_\theta^i} x_{ji}}$$

on the level of assortative interests of the population will be useful to grasp how assortative interests lead to minimally homophilic networks.

PROPOSITION 2. Assume Assumption 1—Assumption 3, and consider a preference specification  $u$ . Let  $x$  a strategy profile that induces a minimally homophilic friendship network  $g = g(x)$ . Then, the network  $g$  is stable, i.e.,  $g \in S(u)$ , if and only if:

1. *Robustness against unilateral deviations:* the level of assortative interests of the population—which is described by  $\beta$ —is sufficiently low, with the particular form given by  $\beta \geq \tilde{\beta}(x)$ .

2. *Robustness against bilateral deviations:* for each pair of agents from a common group,  $i, j \in N_\theta$ , with  $i \neq j$ , for each type  $\theta \in \Theta$ , we have  $j \notin N_i(x) \Rightarrow i \in N_j(x)$ . This condition can hold if and only if the resource  $R$  is sufficiently large, with the particular form given by  $R \geq n_A + (n_B - 1)/2$ .

Similarly to Proposition 1, Proposition 2 characterizes investment profiles that lead to minimally homophilic networks, in terms of the primitives  $n_A, n_B, \beta, R$ . We obtain a converse insight to the one provided by Proposition 1. Even in the presence of low assortative interests, a certain degree of quality of the homophilic relations is necessary to sustain minimally homophilic stable networks. In particular, the connection between same-type agents  $i, j$  must feature a linkage quality  $g_{ij} \geq 1/2$ .

Corollary 3 provides a bound on the level of assortative interests that guarantees that

only minimally homophilic networks can be stable.<sup>23</sup>

**COROLLARY 3.** Assume **Assumption 1—Assumption 3**, and consider a preference specification  $u$ . Then, if the level of assortative interests in the population is sufficiently low, with the particular form given by  $\beta > \beta_H$ , where  $\beta_H$  is the bound on  $\beta$  specified in **Eq. (4)**, only the class consisting entirely of minimally homophilic networks can be stable.

**Corollary 4** provides conditions that ensure the existence of stable minimally homophilic networks where the distribution of full-intensity investments across agents is relatively uniform, conditional on their characteristics. It will be useful to set the (type-dependent) integer  $l_\theta \equiv \max\{n_\theta - n_{\theta'}, 0\}$ .

**COROLLARY 4.** Assume **Assumption 1—Assumption 3**, and consider a preference specification  $u$ . Then, provided that the total resource  $R$  available to the agents is sufficiently large, under the particular requirement that  $R \in \{n_A + \alpha(n_B), \dots, n - 2\}$ , if the level of assortative interests  $\beta$  satisfies  $\beta \geq \beta_h$ , where  $\beta_h$  is the bound on  $\beta$  specified in **Eq. (4)**, then there exists a class of strategy profiles  $x \in X$ , invariant to any relabelling of the names of the agents, which induces minimally homophilic stable networks  $g = g(x)$ .

In particular, such a class of strategy profiles  $x$  can be constructed as follows: for each type  $\theta \in \Theta$ , (1) upon relabelling the names of the agents in  $N_\theta$ , set  $N_\theta \equiv \{i_1, i_2, \dots, i_{n_\theta}\}$ , (2) for each agent  $i_k \in N_\theta$ , let then  $N_{i_1}(x) = N_{\theta'} \cup \{i_2, \dots, i_{1+(R-n_A+l_\theta)}\}$ ,  $N_{i_2}(x) = N_{\theta'} \cup \{i_3, \dots, i_{2+(R-n_A+l_\theta)}\}$ , and so on iteratively, up to  $N_{i_{n_\theta}}(x) = N_{\theta'} \cup \{i_1, \dots, i_{R-n_A+l_\theta}\}$ .<sup>24</sup>

Notice that any profile from the class described in **Corollary 4** satisfies the key condition (required by **Lemma 2**) that  $j \notin N_i(x)$  must imply  $i \in N_j(x)$ , for each pair of different agents  $i, j \in N$ . Also, the proposed family of profiles entails that each agent  $i \in N_A$  invests with full intensity in each of the  $n_B$  different-type agents and in  $R - n_B$  same-type agents—since, in this case, we have  $l_A = \max\{n_A - n_B, 0\} = n_A - n_B$ . On the other hand, each agent  $i \in N_B$  invests with full intensity in each of the  $n_A$  different-type agents and in  $R - n_A$  same-type agents—since  $l_B = \max\{n_B - n_A, 0\} = 0$ . Also, it follows that the agents who belong to the largest group can spare more of their resource to fully invest in same-type agents after investing (with full intensity) in all different-type agents. With this construction for the required minimal set of full-intensity investments the burden of investments across same-type agents is distributed uniformly.

**EXAMPLE 2.** —*A Minimally Homophilic Network.*

<sup>23</sup> The proof of **Corollary 3** relies on analogous arguments than the ones used in the proof of **Corollary 1**. We therefore omit it.

<sup>24</sup> To appreciate better the set of agents who receive full investments by each agent of each subgroup in the corollary, consider that the agents from each set  $N_\theta \equiv \{i_1, i_2, \dots, i_{n_\theta}\}$  are arranged in a circular fashion. Then each agent  $i_k$  invests with full intensity in each of the following  $i_{k+1}, \dots, i_{k+(R-n_A+l_\theta)}$  agents. We continue in this way until each of the last agents from list  $\{i_1, i_2, \dots, i_{n_\theta}\}$  invests fully in the subsequent agents until completing full investments in  $R - n_A + l_\theta$  agents.

As in [Example 1](#), consider a population  $N = \{1, \dots, 7\}$  such that  $N_A = \{1, 2, 3, 4\}$  and  $N_B = \{5, 6, 7\}$ . Recall that  $\alpha(n_A) = \alpha(4) = 2$  and  $\alpha(n_B) = \alpha(3) = 1$ , and that  $R = 5$

Note first that  $l_A = 1$  and  $l_B = 0$ . Then, using the construction proposed by [Corollary 4](#), we consider a strategy profile  $x$  such that:  $N_1(x) = N_B \cup \{2, 3\}$ ,  $N_2(x) = N_B \cup \{3, 4\}$ ,  $N_3(x) = N_B \cup \{4, 1\}$ ,  $N_4(x) = N_B \cup \{1, 2\}$ ,  $N_5(x) = N_A \cup \{6\}$ ,  $N_6(x) = N_A \cup \{7\}$ , and  $N_7(x) = N_A \cup \{5\}$ . Notice that all agents in the society are exhausting their 5 units of resource. Moreover, it can be easily verified that, for each of the twelve possible pairs  $(i, j) \in N_A \times N_A$ ,  $i \neq j$ , exactly one agent invests with full intensity in the other agent. Similarly, for each of the six possible pairs  $(i, j) \in N_B \times N_B$ ,  $i \neq j$ , exactly one agent invests with full intensity in the other agent. As required by [Lemma 2](#), for each of the 42 possible pairs of agents in the society, at least one of the two agents makes a full-intensity investment in the other agent. Therefore, no pair of agents have incentives to deviate, complying with condition 2. of [Definition 1](#). We consider a uniform distribution of investments across same-type agents. As a result each link between each pair of different agents  $(i, j) \in N_\theta \times N_\theta$  from a common subgroup  $N_\theta$  features quality  $g_{ij} = 1/2$ . The ratio  $d_i(x)/s_i(x)$  for each agent  $i \in N_A$  is  $d_i/s_i = 3/2$ , whereas for each agent  $j \in N_B$ , we have  $d_j/s_j = 4/1$ . Thus for  $\beta \geq 4$  each agent behaves individually as described by solution [c] in [Fig. 1](#). The proposed strategy profile is therefore immune both against unilateral and bilateral deviations. For the particulars of this example, the condition on assortative interests stated in [Corollary 4](#) requires that  $\beta \geq \beta_h = n_A/(R - n_A) = 4$ .

The results provided by [Proposition 3](#) are quite useful to complement our picture of stable friendship networks. If dissassortative interests prevail, then maximally homophilic networks are not stable. Conversely, societies in which assortative interests prevail do not feature stable minimally homophilic networks.

**PROPOSITION 3.** Assume [Assumption 1](#)—[Assumption 3](#), and consider a preference specification  $u$ . Then,

- (i) if the interests for making friends  $\beta$  of the society lean towards disassortativity, with the particular form  $\beta \in (1, +\infty)$ , then there is no stable maximally homophilic network;
- (ii) if the interests for making friends  $\beta$  of the society lean towards assortativity, with the particular form  $\beta \in (0, 1]$ , then there is no stable minimally homophilic network.

Intuitively, under the presence of capacity constraints, (i) if the level of assortative interests is low—so that agents value marginal investments in different-type agents more than in same-type individuals—, then agents choose not to devote the scarce resource to invest with full intensity in all other same-type agents. When group sizes are asymmetric, members of the larger group will be relatively more constrained in this respect because they are required to invest in a relatively higher number of agents under the description of a maximally homophilic network. Similarly, (ii) if the level of assortative interests is high, then agents prefer not to devote the scarce resource to invest with full intensity in all

other different-type agents. Members of the smaller group will in this case be relatively more constrained in this respect.

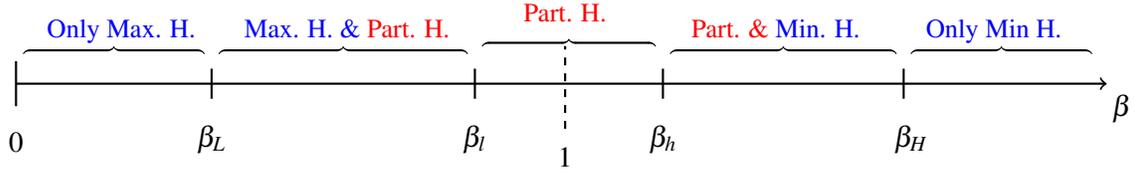
Finally, the insights of [Corollary 5](#) allow us to give a full description of stable friendship networks. In particular, with a flavor similar to that of the results in [Corollary 1](#) and [Corollary 3](#), [Corollary 5](#) provides an interval for the level of assortative interests for which only the partially homophilic networks can be stable.

**COROLLARY 5.** Assume [Assumption 1](#)—[Assumption 3](#), and consider a preference specification  $u$ . Then, if the level of assortative interests in the population  $\beta$  is intermediate, with the particular form given by  $\beta_l < \beta < \beta_h$ , only the class consisting entirely of partially homophilic networks can be stable.

#### 4.5 Main Takeaways on Stable Patterns

We combine the results of [Proposition 1](#)—[Proposition 3](#) and those of [Corollary 1](#)—[Corollary 5](#) to establish the key bounds that describe how homophily levels in stable networks depend on the level of assortative interests in the society. [Fig. 2](#) summarizes our main findings on the various types of stable networks, as a function of the level of assortative interests in the population. The labels in red indicate that, though we cannot ensure the existence of such stable patterns, only networks with the there described homophily features could arise as stable. On the other hand, the labels in blue indicate that we in fact guarantee the existence of networks with the described homophily features. Notably, labels in blue correspond also to extreme forms of homophilic behaviors.

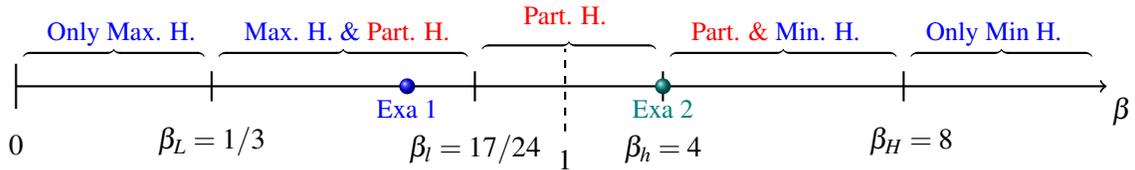
Our results convey the natural message that (endogenous) homophily levels in friendship networks are positively related with the (exogenous) assortative interests in the society. However, our insights on (potentially) beneficial bilateral deviations ([Lemma 2](#))—via the premium of mutual efforts—also show that links between each pair of agents with different characteristics must also be sponsored with full intensity by (at least) one of the two friends in order to sustain extreme forms of homophilic patterns. This insight that homophily does not arise in a way fully isolated (from heterophilic links of a certain quality) is also consistent with the non-trivial results that, for assortative levels  $\beta \in [\beta_L, \beta_l]$ , maximally homophilic networks coexist with partially homophilic ones. Such messages also extend to our investigation of extreme forms of stable heterophilic patterns. We observe that strong forms of heterophilic patterns cannot arise unless certain quality levels of homophilic connections are also present. In consonance with such messages, note also that, for assortative levels  $\beta \in [\beta_h, \beta_H]$ , both minimally and partially homophilic networks coexist. Note that our model delivers the insight that extreme forms of homophilic and heterophilic patterns cannot coexist simultaneously under a common level of assortative interests.



**Figure 2** – Stable networks as a function of the level  $\beta$  of assortative interests.

We are also specific about when existence and uniqueness of classes of stable networks can be guaranteed in our setting. **Corollary 2** showed that if the level of assortative interests is relatively high, with the particular form  $\beta \leq [R + (n_B - n_A)]/2(n_A - 1)$ , then there exists a strategy profile  $x$  that induces a class of stable maximally homophilic networks  $g = g(x)$ . Since  $\beta_L$  can be written as  $[R + (1 - n_A)]/2(n_A - 1)$ , it can be directly noted that  $\beta_L < [R + (n_B - n_A)]/2(n_A - 1)$  in our setting. Therefore, existence of stable patterns are guaranteed for assortative interests  $\beta \leq \beta_L$ . In addition, **Corollary 4** granted that if the level of assortative interests is relatively low, with the particular form  $\beta \geq \beta_h$ , then there exists a strategy profile  $x$  that induces a class of stable minimally homophilic networks  $g = g(x)$ . The implications on existence and uniqueness follow them by combining the implications of **Corollary 1** and **Corollary 2** (on the side of extreme homophilic patterns), and of **Corollary 3** and **Corollary 4** (on the side of extreme heterophilic patterns).

Using the details of **Example 1** and **Example 2**, the bounds on the level of assortative interests are represented below in **Fig. 3**.



**Figure 3** – Bounds on the level of assortative interests: **Example 1** and **Example 2**.

Recall that we have described a maximally homophilic network for  $\beta \in (0, 2/3]$  (**Example 1**), and a minimally homophilic network for  $\beta \in [4, +\infty)$  (**Example 2**). In **Fig. 3**, the blue bullet identifies the upper bound of  $2/3$  for maximally homophilic stable networks to arise as stable in **Example 1**, while the green bullet, placed exactly at the value  $\beta_h$ , identifies the lower bound of  $4$  for minimally homophilic networks to arise a stable in **Example 2**.

As to the role played by the relative sizes of the two population groups,  $N_A$  and  $N_B$ , it can be shown that  $\beta_t$  decreases as  $n_A$  increases, when keeping  $n_B$  and  $R$  fixed. In this case,  $\beta_L$  decreases, while the difference  $n_A - n_B$  of the two population sizes rises. As a

consequence, when the size of the larger group leads to high discrepancies between group sizes, it becomes harder to sustain maximally homophilic networks as stable ones. This insight contrasts the cases of societies that feature similar sizes for their groups, for which it is easier to sustain maximally homophilic networks as stable ones. Such messages are quite consistent with some results of the empirical analysis conducted by [Currarini et al. \(2009\)](#). In their data, it is precisely the presence of large discrepancies between group sizes what makes friendship relations not to adjust to extreme homophily patterns in the entire student population. This empirically obtained message is quite consonant with our insights on stability of maximally homophilic patterns when groups are very different in their sizes.

We turn now to explore a particular class of partially homophilic networks that can be stable for “intermediate” assortative levels  $\beta \in [\beta_L, \beta_H]$ .

#### 4.6 A Class of Partially Homophilic Networks

An interesting special case of partially homophilic networks is that in which *all* agents behave unilaterally as described by the interior solution [b] in [Fig. 1](#). Thus, no agent invests with full intensity neither in all their same-type fellows nor in all the different-type agents. In general, though, it turns out difficult to guarantee the existence of such partially homophilic networks as stable ones. For the particular case where both population groups have a common even size, we provide a method, in [Observation 2](#) below, to construct a family of strategy profiles that induce stable partially homophilic networks with the above mentioned feature. In addition, our proposal seeks to distribute as uniformly as possible the burden of full-intensity investments across the agents in the population.

**OBSERVATION 2.** We restrict attention to those populations such that  $n_A = n_B = n/2$  for  $n/2$  even. Upon relabelling the names of the agents in the population, let us set  $N_A \equiv \{i_1, i_2, \dots, i_{n_A}\}$  and  $N_B \equiv \{j_1, j_2, \dots, j_{n_B}\}$ . Consider that the agents from each of the two lists  $\{i_1, i_2, \dots, i_{n_A}\}$  and  $\{j_1, j_2, \dots, j_{n_B}\}$  are arranged in a circular fashion. In addition, exactly as proposed in [Observation 1](#), let us consider a partition of each of the two population groups  $N_\theta$ , for  $\theta \in \Theta$ , into two sets,  $N_\theta^L$  and  $N_\theta^H$ , according to: (a)  $N_A$  is partitioned into  $N_A^L = \{i_1, \dots, i_{\alpha(n_A)}\}$  and  $N_A^H = \{i_{\alpha(n_A)} + 1, \dots, i_{n_A}\}$ , whereas (b)  $N_B$  is partitioned into  $N_B^L = \{j_1, \dots, j_{\alpha(n_B)}\}$  and  $N_B^H = \{j_{\alpha(n_B)} + 1, \dots, j_{n_B}\}$ .

Given those ingredients, the suggested method consists of two steps. In the first step, we describe the minimal set of full-intensity investments which guarantees that no pair of agents have bilateral incentives to deviate (as required by [Lemma 2](#)). The second step describes how agents invest in the remaining agents. The underlying logic of this step is that the remaining investments are such that each agent exhausts her available resource while, at the same time, the induced profile is such that each agent behaves unilaterally as the aforementioned solution [b] in [Lemma 1](#).

*First Step.*— In regard to same-type fellows, consider that, for each type  $\theta \in \Theta$ , each agent

$i \in N_\theta$  invests with full intensity in the subsequent  $\alpha(n_\theta)$  agents from the same-type list following the suggested circular arrangement. As to how agents invest with full intensity in different-type agents, consider that (a) each agent  $i \in N_A^L$  invests  $x_{ij} = 1$  in each agent  $j \in N_B^L$ ; (b) each agent  $i \in N_A^H$  invests  $x_{ij} = 1$  in each agent  $j \in N_B^H$ ; (c) each agent  $j \in N_B^L$  invests with full intensity  $x_{ji} = 1$  in each agent  $i \in N_A^H$ , and (d) each agent  $j \in N_B^H$  invests with full intensity  $x_{ji} = 1$  in each agent  $i \in N_A^L$ .

The description provided in this first step already guarantees the condition required by [Lemma 2](#) to prevent profitable bilateral deviations from the profile  $x$ . In particular, all agents invest with full intensity in  $\alpha(n_A) + \alpha(n_B) = \alpha(n)$  other agents. The described full-intensity investments in the subsequent  $\alpha(n_\theta)$  same-type agents (along the circular arrangement) ensure that, for each pair of same-type agents, at least one of them is investing with full intensity in the other agent. In addition, the crossed-investments among different-type agents suggested simply replicate the description proposed in [Observation 1](#) to guarantee the robustness against bilateral deviations of the class of profiles described in [Corollary 2](#). [Corollary 2](#) showed that such cross-investments involving the four population subgroups ensured that, for each pair of different-type agents, at least one of them invests with fully intensity into the other.

Note that our description thus far entails that each agent behaves unilaterally as described by the interior solution [b] in [Fig. 1](#). We still need to describe the pending investments so that each agent exhausts her resource. Let  $\hat{N}_i(x)$  be the minimal set of full-investments of agent  $i$  constructed as suggested above. In general, we have  $\hat{N}_i(x) \subseteq N_i(x)$ , though it could that such an inclusion relationship holds strictly in some particular cases.

*Second Step.*—Let us reconsider the condition over total qualities  $d_i/s_i = \beta$ , which is required for agent  $i$  to makes the optimal (unilateral) investment choice described by [b] in [Fig. 1](#). Given our description of the first step, such a condition can be rewritten as

$$\frac{|\hat{N}_i(x) \cap N_{\theta'}| + |\{j \in N_{\theta'} \mid i \in \hat{N}_j(x)\}| + \sum_{j \in N_{\theta'} \setminus \hat{N}_i(x)} x_{ij} + \sum_{\{j \in N_{\theta'} \mid i \notin \hat{N}_j(x)\}} x_{ji}}{|\hat{N}_i(x) \cap N_\theta^i| + |\{j \in N_\theta^i \mid i \in \hat{N}_j(x)\}| + \sum_{j \in N_\theta^i \setminus \hat{N}_i(x)} x_{ij} + \sum_{\{j \in N_\theta^i \mid i \notin \hat{N}_j(x)\}} x_{ji}} = \beta. \quad (5)$$

In addition to the requirements in [Eq. \(5\)](#), we must also ensure that that each agent  $i \in N$  exhausts her available resource, that is

$$\sum_{j \notin \hat{N}_i(x)} x_{ij} = R - |\hat{N}_i(x)|. \quad (6)$$

In [Example 3](#) we construct partially homophilic network by using the method in [Observation 2](#).

**EXAMPLE 3.** —*A Partially Homophilic Network.* Consider a population consisting of eight agents such that half of them have one characteristic or the other. Thus, we have  $N = \{1, 2, 3, 4\} \cup \{5, 6, 7, 8\}$ , with  $N_A = \{1, 2, 3, 4\}$  and  $N_B = \{5, 6, 7, 8\}$ . Let  $R = 5$ . Notice that  $\alpha(n) = \alpha(8) = 8/2 = 4$ , and  $\alpha(n_A) = \alpha(n_B) = \alpha(4) = 4/2 = 2$ .

By resorting to the partitions of each population group described in the first step of **Observation 2**, consider that the group  $N_A$  is divided into two subgroups,  $N_A^L = \{1, 2\}$  and  $N_A^H = \{3, 4\}$ . Similarly, the group  $N_B$  is separated into two subgroups,  $N_B^L = \{5, 6\}$  and  $N_B^H = \{7, 8\}$ . Then, the class of investment profiles described in **Observation 2** requires that we set  $\hat{N}_1(x) = \{2, 3\} \cup \{5, 6\}$ ,  $\hat{N}_2(x) = \{3, 4\} \cup \{5, 6\}$ ,  $\hat{N}_3(x) = \{4, 1\} \cup \{7, 8\}$ ,  $\hat{N}_4(x) = \{1, 2\} \cup \{7, 8\}$ ,  $\hat{N}_5(x) = \{6, 7\} \cup \{3, 4\}$ ,  $\hat{N}_6(x) = \{7, 8\} \cup \{3, 4\}$ ,  $\hat{N}_7(x) = \{8, 5\} \cup \{1, 2\}$ , and  $\hat{N}_8(x) = \{5, 6\} \cup \{1, 2\}$ . Up to here no agent is investing with full intensity neither in all of the remaining same-type agents, nor in all of the different-type agents, as required in the class of partially homophilic networks that we are considering. Now, using the condition in **Eq. (5)** of the second step of **Observation 2** for a level of assortative interest  $\beta$ , we need to consider

$$\begin{aligned} \beta &= \frac{4 + x_{17} + x_{18} + x_{51} + x_{61}}{4 + x_{14} + x_{21}} = \frac{4 + x_{27} + x_{28} + x_{52} + x_{62}}{4 + x_{21} + x_{32}} \\ &= \frac{4 + x_{35} + x_{36} + x_{73} + x_{83}}{4 + x_{32} + x_{43}} = \frac{4 + x_{45} + x_{46} + x_{74} + x_{84}}{4 + x_{43} + x_{14}} \\ &= \frac{4 + x_{51} + x_{52} + x_{35} + x_{45}}{4 + x_{58} + x_{65}} = \frac{4 + x_{61} + x_{62} + x_{36} + x_{46}}{4 + x_{65} + x_{76}} \\ &= \frac{4 + x_{73} + x_{74} + x_{17} + x_{27}}{4 + x_{76} + x_{87}} = \frac{4 + x_{83} + x_{84} + x_{18} + x_{28}}{4 + x_{87} + x_{58}}. \end{aligned}$$

In addition, **Eq. (6)** requires that we add the constraints

$$\begin{aligned} x_{14} + x_{17} + x_{18} &= 1, x_{21} + x_{27} + x_{28} = 1, x_{32} + x_{35} + x_{36} = 1, x_{43} + x_{45} + x_{46} = 1, \\ x_{58} + x_{51} + x_{52} &= 1, x_{65} + x_{61} + x_{62} = 1, x_{76} + x_{73} + x_{74} = 1, x_{87} + x_{83} + x_{84} = 1. \end{aligned}$$

Given the main takeaways of the model in **Subsection 4.5** for values  $\beta \in [\beta_L, \beta_H] = [1/3, 8]$  we ensure that the so derived network  $g = g(x)$  is robust against unilateral deviations. For the particular value  $\beta = 8/7$ , we can then propose symmetric non full-intensity investments so that for each agent  $i \in N$ , we have  $x_{ij} = 1/3$  for each  $j \notin \hat{N}_i(x)$ .

## 5 Efficiency of Friendship Networks

Our analysis of efficiency properties relies on a classical *utilitarian* approach where the social planner gives all agents the same importance, regardless of their identities and characteristics.<sup>25</sup> In particular, we assume that the (*social*) *value of friendship networks*

<sup>25</sup>Utilitarian approaches have been commonly pursued in literature that explores the relationship between stable and efficient networks. See, among others, **Jackson and Wolinsky (1996)**, **Calvó-Armengol (2003)**, **Goyal and Vega-Redondo (2007)**, **Bloch and Jackson (2007)**, and **Bloch and Dutta (2009)**.

is described by a function  $v : G \rightarrow \mathbb{R}_+$ , specified as

$$v(g(x)) \equiv \sum_{i \in N} \pi_i(g(x)). \quad (7)$$

The notion of efficiency that we use follows closely [Jackson and Wolinsky \(1996\)](#). In addition, we naturally require the social planner to face the same capacity constraints that restrict the agents' choices. Formally,

**DEFINITION 4.** A friendship network  $\hat{g} = g(\hat{x})$  induced by an investment profile  $\hat{x}$  is efficient if, conditional on considering investment profiles that satisfy the capacity constraints, the investment profile  $\hat{x}$  maximizes the sum of the utilities of all the agents in the population, that is, if  $v(\hat{g}(\hat{x})) \geq v(g(x))$  for  $\hat{x} \in X$  and for each  $x \in X$ .

Since the social planner seeks to maximize the sum of the agents' utilities, we consider the class of friendship networks where all the agents exhaust the available resource  $R$ .

**Proposition 4** shows that any efficient pattern must necessarily have common resulting qualities of both same-type and different-type friendship links across all individuals within each of the two population groups. The key insight provided by **Proposition 4** exploits the assumptions that preferences are common across agents and that they are (strictly) convex in the  $(s_i, d_i)$  space (**Assumption 2–(3)**). The logic of the result in **Proposition 4** relies on the implication that for each feasible investment profile  $x \in X$ , we can find another feasible profile  $\hat{x} \in X$ —which can be related to  $x$  in a precise way—such that: (i) the same-type  $s_i(\hat{x})$  and different-type  $d_i(\hat{x})$  qualities are constant across all agents within each population group  $N_A$  and  $N_B$ , and (ii) the social value derived from  $\hat{x}$  is no less than the one derived from  $x$ . Importantly, it also follows that  $v(g(\hat{x})) > v(g(x))$  unless the profile  $x$  features also common qualities  $s_i(x)$  and  $d_i(x)$  across all agents within each population group.

**PROPOSITION 4.** Assume **Assumption 2** and **Assumption 3**, and consider a preference specification  $u$ . Let  $\hat{x}$  be an investment profile that induces an efficient network  $\hat{g} = g(\hat{x})$ . Then, the total qualities  $(s_i(\hat{x}), d_i(\hat{x}))$  must be common across all agents in each of the two population groups, that is,  $s_i(\hat{x}) = s_\theta(\hat{x})$  and  $d_i(\hat{x}) = d_\theta(\hat{x})$  for each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$ .

**Proposition 4** enables us to restrict attention to a particular family of investment profiles  $\hat{x}$  that are the only candidates to induce an efficient network. Heuristically, as can be noted from the proof of **Proposition 4**, such a family of profiles  $\hat{x}$  is characterized by the following proposal of aggregate investments. For each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$ , let

- (a)  $\sum_{j \in N_\theta^i} x_{ij} = \sum_{j \in N_\theta^i} x_{ji} = y_{\theta\theta}$ , and
- (b)  $\sum_{j \in N_{\theta'}} x_{ij} = y_{\theta\theta'}$  and  $\sum_{j \in N_{\theta'}} x_{ji} = z_{\theta\theta'}$ .

The family of profiles  $\hat{x}$  specified above is the unique family able to induce qualities  $(s_i(\hat{x}), d_i(\hat{x}))$  that be constant across all agents within each population group. It follows that  $s_i(\hat{x}) = y_{\theta\theta}$  and  $d_i(\hat{x}) = (1/2)[y_{\theta\theta'} + z_{\theta\theta'}]$  for each  $i \in N_\theta$  and each  $\theta \in \Theta$ . For such a family of profiles, we must consider the capacity constraints imposed on the agents (**Assumption 3**) with equality, so that  $y_{\theta\theta} + y_{\theta\theta'} = R$  for each type  $\theta \in \Theta$  and for the type  $\theta' \neq \theta$ . Finally, as also indicated in the proof of **Proposition 4**, such aggregate investments must also satisfy  $n_A z_{AB} = n_B y_{BA}$  and, similarly,  $n_B z_{BA} = n_A y_{AB}$ .<sup>26</sup> By putting together all the considerations above, we are left with a tractable description of the problem that faces the social planner, namely, choosing profiles  $\hat{x}$  in order to maximize the expression

$$\begin{aligned} v(g(\hat{x})) = & n_A u(y_{AA}, (1/2n_A)(nR - n_A y_{AA} - n_B y_{BB})) \\ & + n_B u(y_{BB}, (1/2n_B)(nR - n_A y_{AA} - n_B y_{BB})). \end{aligned} \quad (8)$$

Given all the ingredients above, we derive sufficient conditions, in **Proposition 5**, that characterize unique classes of investment profiles that induce efficient networks. Each class is described by the above mentioned aggregate outgoing/incoming investments  $y_{\theta\theta}$ , for each  $\theta \in \Theta$ . Nevertheless, note that each class includes multiple profiles  $\hat{x}$  because the derived conditions do not depend on the particular investments  $\hat{x}_{ij}$  from each agent  $i$  to another agent  $j$  in her same group.

**PROPOSITION 5.** Assume **Assumption 2** and **Assumption 3**, and consider a preference specification  $u$ . Let  $\hat{x}$  be an investment strategy profile that satisfies the necessary condition given by **Proposition 4**. Then,

(i) if the level of assortative interests in the population is sufficiently high, with the particular form given by  $\beta < \beta_l$ , then the investment profile  $\hat{x}$  that induces a unique class of efficient networks  $g = g(\hat{x})$  satisfies

$$\begin{aligned} \text{for } i \in N_\theta, \quad & \sum_{j \in N_\theta^i} x_{ij} = \sum_{j \in N_\theta^i} x_{ji} = n_\theta - 1, \quad \sum_{j \in N_{\theta'}} x_{ij} = R - (n_\theta - 1), \quad \text{and} \\ \text{for } i \in N_A, \quad & \sum_{j \in N_B} x_{ji} = (n_B/n_A)[R - (n_A - 1) + (n_A - n_B)]; \\ \text{for } i \in N_B, \quad & \sum_{j \in N_A} x_{ji} = (n_A/n_B)(R - (n_A - 1)). \end{aligned}$$

(ii) if the level of assortative interests in the population is sufficiently low, with the particular form given by  $\beta > \beta_h$ , then the investment profile  $\hat{x}$  that induces a unique class of efficient networks  $g = g(\hat{x})$  satisfies, for each  $i \in N_\theta$  and each  $\theta \in \Theta$ ,  $\sum_{j \in N_\theta^i} x_{ij} = \sum_{j \in N_\theta^i} x_{ji} = R - n_{\theta'}$ ,  $\sum_{j \in N_{\theta'}} x_{ij} = n_{\theta'}$ , and  $\sum_{j \in N_{\theta'}} x_{ji} = n_{\theta'}$ .

<sup>26</sup>This is obtained by equalizing the aggregate investments that all agents from a group  $N_\theta$  make in all agents from the other group  $N_{\theta'}$  to the aggregate investments that the agents from  $N_{\theta'}$  receive from all agents from  $N_\theta$ . Also notice that these requirements imply that  $z_{\theta\theta'} = \sum_{j \in N_{\theta'}} x_{ji} = (n_{\theta'}/n_\theta)[R - y_{\theta\theta'}]$ .

The class of investment profiles  $\hat{x}$  identified in (i) of **Proposition 5** corresponds to maximally homophilic networks and for agents  $i \in N_\theta$  give us common qualities

$$s_i(\hat{x}) = n_\theta - 1 \quad \text{and} \quad d_i(\hat{x}) = \frac{n(R - (n_A - 1)) + n_B(n_A - n_B)}{2n_\theta}.$$

The profiles identified in (ii) of **Proposition 5** correspond to minimally homophilic network and deliver common qualities  $s_i(\hat{x}) = R - n_{\theta'}$  and  $d_i(\hat{x}) = n_{\theta'}$  for all  $i \in N_\theta$ . Thus, only maximally homophilic networks are efficient for assortative levels  $\beta < \beta_l$ , whereas only minimally homophilic networks are efficient for values  $\beta > \beta_h$ .

A few insights emerge from **Proposition 4** and **Proposition 5**. We observe first a certain discrepancy between stability and efficiency of partially homophilic networks. In particular, although partially homophilic networks may be stable for assortative interests  $\beta \in [\beta_L, \beta_l] \cup [\beta_h, \beta_H]$ , such networks are not efficient. Secondly, notice that the maximally homophilic network constructed in **Example 1** does not satisfy the necessary condition that the resulting aggregate qualities  $(s_i, d_i)$  be common across all agents within each population group. In that example, we indeed derived

$$\begin{aligned} d_i &= 9/4 \quad \text{for } i \in N_A^L \quad \text{whereas} \quad d_i = 2 \quad \text{for } i \in N_A^H, \quad \text{and} \\ d_j &= 5/2 \quad \text{for } j \in N_B^L \quad \text{whereas} \quad d_j = 3 \quad \text{for } j \in N_B^H. \end{aligned}$$

Note that by (i) in **Proposition 5**, in maximally homophilic efficient networks each agent  $i \in N_B$  receives an aggregate investment  $\sum_{j \in N_A} x_{ji} = (n_A/n_B)(R - (n_A - 1)) \geq 2$ , with strict inequality if  $n_A > n_B$ , from the agents from the group  $N_A$ . Therefore, we obtain the property that for a maximally homophilic network to be efficient if populations sizes are not equal, at least three agents from the larger group  $N_A$  must invest a positive amount into each agent from the smaller group  $N_B$ . This property is not satisfied in **Example 1** since agent  $5 \in N_B$  is receiving investments from only two agents from the group  $N_A$ —i.e., those agents in  $N_A^L = \{1, 2\}$ .

The inefficiency of the maximally homophilic network of **Example 1** highlights a more general feature of maximally homophilic networks when the population groups differ in their sizes. Conditional on the agents of each group having invested with full intensity in all their same-type fellows, stability requires that at least one agent within each pair of different-type agents invest with full intensity in the other agent. Attaining such minimum full-intensity investments naturally entails asymmetries in investments between the two different groups when their sizes are different. Then, when the two groups differ in their sizes, the efficiency requirement that the aggregate qualities  $d_i$  be common across all agents from each group become harder to achieve. When the two groups have the same size, however, there are no asymmetries between the investments between different groups required to attain stability of a maximally homophilic network. **Observation 3** gives a method to construct maximally homophilic networks that are simultaneously stable and

efficient, provided that the two groups of agents have the same size.

**OBSERVATION 3.** Consider a situation where  $n_A = n_B$ . Suppose that the level of assortative interests is sufficiently high, with the particular form  $\beta < (R - (n_A - 1))/(n_A - 1) = \beta_l$ .

Upon relabelling the names of the agents in the two population groups, let us set  $N_A \equiv \{i_1, i_2, \dots, i_{n_A}\}$  and  $N_B \equiv \{j_1, j_2, \dots, j_{n_B}\}$ . Consider a class of strategy profiles  $x$  described as follows. For each agent  $i_k \in N_A$ , let

$$N_{i_1}(x) = N_A^{i_1} \cup \{j_2, \dots, j_{1+(R-(n_A-1))}\},$$

$$N_{i_2}(x) = N_A^{i_2} \cup \{j_3, \dots, j_{2+(R-(n_A-1))}\},$$

and so on iteratively, until reaching

$$N_{i_{n_A}}(x) = N_A^{i_{n_A}} \cup \{j_1, \dots, j_{R-(n_A-1)}\}.$$

Analogously, for each agent  $j_k \in N_B$ , let

$$N_{j_1}(x) = N_B^{j_1} \cup \{i_1, \dots, i_{R-(n_A-1)}\},$$

$$N_{j_2}(x) = N_B^{j_2} \cup \{i_2, \dots, i_{1+(R-(n_A-1))}\},$$

and so on iteratively, until reaching

$$N_{j_{n_B}}(x) = N_B^{j_{n_B}} \cup \{i_{n_A}, \dots, i_R\}.$$

Under this proposal, each agent of type  $\theta = A$  invests with full intensity in exactly  $R - (n_A - 1)$  agents of type  $\theta = B$  and receives  $R - (n_A - 1)$  units from the agents of type  $\theta = B$ . Notice that the available resource  $R \in \{n_A + \alpha(n_A), \dots, n - 2\}$ , is sufficiently large to allow for each pair of different-type agents to have at least one of them investing with full intensity into the other agent. Thus, the class of described strategy profiles  $x$  satisfies the key condition in **Lemma 2**. Therefore any induced network  $g = g(x)$  is robust to bilateral deviations. Under the considered condition on the level of assortative interests  $\beta \leq \beta_l$ , the networks in the induced class are also robust against unilateral deviations. Furthermore, we obtain the resulting qualities  $s_i(x) = n_\theta - 1$  and  $d_i(x) = R - (n_\theta - 1)$  for each agent of type  $i \in N_\theta$ , for each type  $\theta \in \Theta$ . Any network constructed in this way satisfies the necessary condition for efficiency required by **Proposition 4** of common resulting qualities  $(s_i, d_i)$  within each population group. For  $\beta < \beta_l$  the class of constructed networks satisfies also the sufficient condition for efficiency in (i) of **Proposition 5**.

For the case of minimally homophilic networks, the stability condition that at least one agent of possible each pair invests fully in the other agent needs to be satisfied *within each group*. This requirement contrasts sharply with what is needed for the case of maximally homophilic networks. In particular, this requirement entails no asymmetries in investments within each group, even when the groups differ greatly in their sizes. In such cases, finding a minimally homophilic network that be simultaneously stable and efficient

is always guaranteed, as detailed in [Observation 4](#). In fact, the class of minimally homophilic networks constructed in [Example 2](#) satisfies the necessary condition required by [Proposition 4](#). Furthermore, using the details of this example, we can verify that  $\beta_h = 4$ . Those minimally homophilic networks suggested in the example were stable for values of the assortative interests  $\beta \geq 4$ . Thus, the sufficient condition given by [Proposition 5](#) guarantees that the class of minimally homophilic networks constructed in [Example 2](#) are efficient. Furthermore, for  $\beta > 4$ , the investment profile used to construct the network in the example belongs to the unique class of profiles that induce efficient networks.

**OBSERVATION 4.** Suppose that the level of assortative interests in the population is sufficiently low, with the particular form  $\beta \geq n_A/(R - n_A) = \beta_h$ . Let us resort to the class of minimally homophilic networks constructed in [Corollary 4](#). First, upon relabelling the names of the agents in  $N_\theta$ , for each type  $\theta \in \Theta$  and the type  $\theta' \neq \theta$ , let us set  $N_\theta \equiv \{i_1, i_2, \dots, i_{n_\theta}\}$ . Then, for each agent  $i_k \in N_\theta$ , let us consider  $N_{i_1}(x) = N_{\theta'} \cup \{i_2, \dots, i_{R-(n_A-1)}\}$ ,  $N_{i_2}(x) = N_{\theta'} \cup \{i_3, \dots, i_{R-(n_A-2)}\}$ , and so on iteratively, until reaching  $N_{i_{n_\theta}}(x) = N_{\theta'} \cup \{i_1, \dots, i_{R-n_A}\}$ .

Regarding stability, note that the available resource  $R \in \{n_A + \alpha(n_B), \dots, n - 2\}$ , is sufficiently large to allow for each pair of same-type agents to enjoy a full-investment made by (at least) one of the two agents in the pair. Any network in the suggested class is therefore robust to bilateral deviations. Moreover, while each agent  $i \in N_\theta$  is investing exactly  $R - n_{\theta'}$  units in her same-type fellows, she is also receiving exactly  $R - n_{\theta'}$  units of investment from the agents in her own population group. Thus, for the proposed level of assortative interest  $\beta \geq \beta_h$ , the suggested networks are also robust to unilateral deviations.

Regarding efficiency, notice that for each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$ , it follows that the quality of her different-type links is  $d_i(x) = n_{\theta'}$ , for  $\theta' \neq \theta$ , while the quality of her same-type links is  $s_i = R - n_{\theta'}$ . The networks in this class satisfy then the necessary condition for efficiency in [Proposition 4](#) that the qualities  $(s_i, d_i)$  be common across all agents within each population group. Furthermore, for  $\beta \geq \beta_h$ , the suggested class of satisfies also the sufficient condition in (ii) of [Proposition 5](#). The proposed class of mimimally homophilic networks are thus stable and efficient.

For the particular case where the sizes of both population groups are the same, the following corollary to [Proposition 5](#) characterizes efficient networks in terms of the assortative interests of the population.

**COROLLARY 6.** Assume [Assumption 2](#) and [Assumption 3](#), and consider a preference specification  $u$ . Then,

(i) the investment profile  $\hat{x}$  that induces a unique class of efficient networks  $g = g(\hat{x})$  satisfies, for each  $i \in N_\theta$  and each  $\theta \in \Theta$ ,

$$\sum_{j \in N_\theta^i} x_{ij} = \sum_{j \in N_\theta^i} x_{ji} = n/2 - 1, \quad \sum_{j \in N_{\theta'}} x_{ij} = R - (n/2 - 1), \quad \text{and} \quad \sum_{j \in N_\theta} x_{ji} = R - (n_A - 1)$$

if and only if level of assortative interests in the population is sufficiently high, with the particular form given by  $\beta < \beta_l$ ;

(ii) the investment profile  $\hat{x}$  that induces a unique class of efficient networks  $g = g(\hat{x})$  satisfies, for each  $i \in N_\theta$  and each  $\theta \in \Theta$ ,  $\sum_{j \in N_\theta^i} x_{ij} = \sum_{j \in N_\theta^i} x_{ji} = R - n/2$ , and  $\sum_{j \in N_{\theta'}} x_{ij} = \sum_{j \in N_{\theta'}} x_{ji} = n/2$  if and only if the level of assortative interests in the population is sufficiently low, with the particular form given by  $\beta > \beta_h$ ;

(iii) if the level of assortative interests in the population is intermediate, with the particular form given by  $\beta \in (\beta_l, \beta_h)$ , then the investment profile  $\hat{x}$  that induces a unique class of efficient networks  $g = g(\hat{x})$  satisfies  $\hat{y} = y_{AA} = y_{BB}$  with  $\beta = (R - \hat{y})/\hat{y} = (n + 2m)/2\hat{y} - 1$  and, therefore,  $\hat{y} = R/(1 + \beta) = (n + 2(R - (n_A - 1)))/2(1 + \beta)$  for an aggregate investment choice  $\hat{y} \in (R - n/2, n/2 - 1)$ .

Going back to our examples, recall that the stable partially homophilic network constructed in [Example 3](#) required that  $\beta = 8/7$ . Now, it can be also verified that the network obtained in the example features  $\hat{y} = \sum_{j \in N_\theta^i} x_{ij} = \sum_{j \in N_\theta^i} x_{ji} = 7/3$  for each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$ . We observe from the implication in (iii) of [Corollary 6](#) that efficiency requires in this case that  $\hat{y} = R/(1 + \beta) = 5(1 + 8/7) = 7/3$ . Hence, such a partially homophilic network is both stable and efficient.

## 6 On Possible Extensions of the Benchmark Model

In this section we comment on plausible ways of meaningfully extending our model. Our main points of discussion are heterogeneous assortative interests and heterogeneous capacity constraints. Additionally, we comment as well on the implications of reducing the size of the resource  $R$ , and of modifying the technology of linkage quality.

### 6.1 Heterogeneous Assortative Interests

An interesting modification to our analysis could allow for heterogeneity in the level of the assortative interests of the agents. This would have strong implications for the emergence of specific stable structures. In particular, the resulting new setting would be incapable of deriving stable structures in which all individuals behave as in solution [b] in [Fig. 1](#). Stable partially homophilic networks would instead require that some individuals behave as in solutions [c] or [a] in [Fig. 1](#)—due to that condition  $\beta s_i = d_i$  would no longer be required for all agents for a common  $\beta$ . Interestingly, even under heterogeneous assortative interests, our results in [Proposition 1](#) and [Proposition 2](#) continue to hold with minor modifications. Specifically, consider without loss of generality a situation in which  $\beta_1 > \beta_2 > \dots > \beta_n$ . Then, the result in [Proposition 1](#) would continue to hold if  $\beta_1 \leq \hat{\beta}(x)$ —i.e., if the individual with the lowest assortative interests values relatively more same-type links than different-type ones. Similarly, the result of [Proposition 2](#)

would continue to hold if  $\beta_n \geq \tilde{\beta}(x)$ —i.e., if the individual with the highest assortative interests values relatively more different-type links than same-type ones.

In this vein, another interesting situation could arise when the level of assortative interests differs between the two groups. Specifically, consider that the agents from the larger group  $N_A$  have assortative interests,  $\beta_A \leq 1$ , while the agents from the smaller group  $N_B$  have disassortative interests,  $\beta_B > 1$ . Observe that in this case, neither maximally nor minimally homophilic networks can be stable.<sup>27</sup> In a maximally homophilic network at least one agent from group  $N_B$  prefers to unilaterally deviate to invest in others of different type. Analogously, in a minimally homophilic network at least one agent from group  $N_A$  prefers to unilaterally deviate to invest in same-type others. This observation relies crucially on the results in [Proposition 3](#).

Stability of a partially homophilic network in which agents from group  $N_A$  invest with full intensity among themselves and agents from group  $N_B$  invest with full intensity in agents from group  $N_A$  requires first that agents obey their unilateral incentives. Then, for the agents in group  $N_A$  we must have  $\beta_A \leq \hat{\beta}(x)$ , as described in condition 1. of [Proposition 1](#). In addition, for the agents in group  $N_B$  we must have<sup>28</sup>

$$\beta_B \geq \check{\beta}(x) \equiv \sup_{i \in N_B} \frac{n_A + 2I_i^d}{R - n_A + 2I_i^s}.$$

In addition, stability requires robustness against bilateral deviations. Therefore, we need agents in group  $N_B$  to invest among themselves using the mechanism specified in [Corollary 4](#). Importantly, because such agents  $j \in N_B$  already invest with full intensity in agents  $i \in N_A$ , the possibility of bilateral profitable deviations among different-type agents, is already ruled out. As a consequence, there is no restriction on how agents from group  $N_A$  should distribute their investments in agents of group  $N_B$ .

On some interpretations that can emerge from this plausible extension, in the above described class of partially homophilic networks, some agents from group  $N_B$  behave unilaterally as in [a] of [Fig. 1](#), while agents from group  $N_A$  behave unilaterally as in [c] of [Fig. 1](#). Such behaviors can not be part of a stable network in our benchmark model. Now, we can interpret this class of networks as one in which individuals of the smaller group  $N_B$  get assimilated to the larger group  $N_A$ . The formal study of assimilation processes

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<sup>27</sup> More generally, only partially homophilic networks may arise as stable if there are two subgroups, one of them having assortative interests and the other one having disassortative interests.

<sup>28</sup> The lower bound  $\check{\beta}(x)$  on the value of  $\beta$  differs from the one in [Proposition 2](#) ( $\hat{\beta}(x)$ ). The reason behind this discrepancy is that, in the proposed network, agents in group  $N_B$  do not necessarily receive full intensity investments from agents in group  $N_A$ . Furthermore, as a more intricate plausible twist, note that the group-specific values  $\beta_A$  and  $\beta_B$  could in principle be even different across agents within each group. In that case, however, we could write  $\beta_A^i$  and  $\beta_B^j$  for arbitrary agents  $i \in N_A$  and  $j \in N_B$ . Then, the described bounds on  $\beta$  could then be easily accommodated so as to sustain the described partially homophilic network as stable.

has become relevant in economics, sociology, and social psychology.<sup>29</sup> This extension of our model seems capable of suggesting a logic for social assimilation processes in multi-characteristic populations with groups of substantially different sizes.

## 6.2 *Heterogeneous Capacity Constraints*

Undoubtedly, appealing situations arise when agents are heterogeneous in the resources they have to invest in social relations. To comment on this possibility, we could consider without loss of generality that  $R_1 \geq R_2 \geq \dots \geq R_n$ .<sup>30</sup> Under this relevant twist, our results in [Proposition 1](#) and [Proposition 2](#) would continue to hold with minor modifications.

Let us first describe how the functioning of model is affected for the case of maximally homophilic networks. From the conditions required by [Proposition 1](#) on the lower bound  $\tilde{\beta}(x)$  (condition 1), we only have to carefully take into account that now the available resources are agent-specific. As to the requirements of condition 2 of [Proposition 1](#), an interesting way to accommodate for the proposed twist would be to require that the smallest resource,  $R_n$ , be sufficiently high. By doing so, it would be possible to comply with the condition that, for each link, at least one of the agents invests one unit into the other. Interestingly, this strategy would allow for the construction of the maximally homophilic network which was prescribed by [Corollary 2](#), provided that  $R_n \geq n_A + (n_B - 1)/2$ . The modified procedure would then be simple. Notice that all agents would have, at least, an amount of resource of  $R_n$ , (i.e., the amount of resource in the hands of the most constrained agent). The adjusted procedure would then prescribe to use, for each agent in the population, the common minimum available resource  $R_n$ , and then to allocate investments among agents of different-type exactly as prescribed earlier by [Corollary 2](#). In this case, there would remain available non-invested resources, which would naturally correspond to the less constrained agents. Under our monotonicity assumption, such resources could then be allocated in any arbitrary manner, once we have guaranteed that the proposed network already satisfies the conditions in [Proposition 1](#).

Now, we could apply a totally analogous approach to see how the construction of minimally homophilic networks is affected. First, with respect to condition 1 of [Proposition 2](#), we should take into account that the available resources are now agent-specific. Secondly, with respect to condition 2 of [Proposition 2](#), we could follow the approach of assuming that the most constrained agent has a sufficiently large amount of resource. Then, in order to construct a minimally homophilic network following the logic of [Corollary 4](#), we would now use the common minimal resource  $R_n$ , which is available to all the agents. The

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<sup>29</sup> Using a model that focuses on the labor market outcomes of disadvantaged groups, [Battu et al. \(2007\)](#) investigate mechanisms that could explain how agents from smaller (or minority) groups get assimilated to larger (or majority) groups. Within the social psychology literature, [Berry \(1997\)](#) also explains assimilation behaviors in immigrant populations that would be in consonance with the implications of this extension.

<sup>30</sup> Note that this consideration is sufficiently general to account for situations in which there is a subgroup of the society which has more resources than the rest of the agents.

remaining resources, which the less constrained agents still own, can again be allocated in any arbitrary fashion. In contrast to the case in which the resource  $R$  is common to all agents, however, one cannot hope now for general results of efficiency of the sort of minimally homophilic network proposed in [Corollary 4](#). This is due to the fact that, unless we restrict attention to very specific situations, we would have  $s_i = R_i - n_{\theta'} \neq R_j - n_{\theta'}$  for  $i, j \in N_{\theta}$  for each type  $\theta \in \Theta$  and  $\theta' \neq \theta$ .

A final comment on tractability is in order. Under the presence of asymmetries, either in group sizes (i.e.,  $n_A > n_B$ ) or in preferences (discussed in [Subsection 6.1](#)), it is in general hard to guarantee the existence of partially homophilic networks in which all agents behave as in [b] of [Fig. 1](#). The same implication follows when the available resources differ across agents. Notice however that the partially homophilic network described in [Subsection 6.1](#), in which agents from group  $N_A$  have assortative interests while agents from group  $N_B$  have disassortative interests, arises as stable even when agents have different resources. In this class of networks, some agents would unilaterally behave as in [a] of [Fig. 1](#) and some other agents would behave as in [c] of [Fig. 1](#). With heterogeneous resources, we only have to incorporate now the fact that, in the expressions of the values for  $\hat{\beta}(x)$  and  $\check{\beta}(x)$  discussed in [Subsection 6.1](#), now the resources are agent-specific. If the resource of the most constrained agent,  $R_n$ , is sufficiently large so as to comply with the lower bound in [Corollary 4](#), then agents from group  $N_B$ , exhibiting disassortative interests, could still invest with full intensity in agents from group  $N_A$ . In addition, they could also invest among themselves in ways such that, in each link, at least one of the two agents invests one unit. Since, in this case, agents from group  $N_B$  would be investing in agents from group  $N_A$  with full intensity, the requirement that each link must contain at least one agent investing one unit, would be automatically satisfied. Therefore, we would need no further requirement on how agents of group  $N_A$  should distribute their investments in agents of group  $N_B$ .

### 6.3 The Particular Size of the Resource $R$

As argued earlier, to address our research questions, we find convenient to restrict attention to environments in which  $R \geq n_A + 1$ . We turn now to discuss on the sort of stable networks that might arise when  $R \leq n_A$ . First, notice that, if  $R \leq n_A$ , then there would not exist minimally homophilic stable networks because the requirement on the size of the resource in condition 2 in [Proposition 2](#) would not be satisfied. Secondly, for the class of maximally homophilic networks to be stable, the requirement on the size of the resource  $R$  in condition 2 of [Proposition 1](#) must be satisfied. Direct algebra shows that if  $R \leq n_B$ , then the condition of the minimum size of the resource cannot be satisfied.<sup>31</sup> That would in turn imply that, even for the case  $n_A = n_B$ , maximally homophilic networks are not stable. For  $n_A > n_B$ , direct algebra shows that, for the requirement on the size of  $R$  described in condition 2 of [Proposition 1](#) to be satisfied when  $R \leq n_A$ , it must be the case

<sup>31</sup>In particular, it would imply that  $n_A \leq 2$ , which contradicts the basic assumptions of the model.

that  $[n_B]^2 \leq n$ . Then, for  $R \in (n_B, n_A]$  and provided that  $R \geq \alpha(n)$ , maximally homophilic networks are stable and characterized by [Proposition 1](#). As above, for  $R \leq n_B$ , maximally homophilic networks are not stable.

To guarantee the stability of partially homophilic networks, restrictions on the size of the available resource should in general be such that  $R \geq \alpha(n)$  holds, as previously discussed. In this case, the algorithm proposed in [Subsection 4.6](#) still works. As an illustration, let us go back to [Example 3](#) and consider instead that  $R = 4 < n_A + 1$  (rather than  $R = 5$ ). In this case, each agent  $i$  would invest with full intensity in four agents and  $d_i = 4 = s_i$ . Furthermore, there would be no remaining resources for non full-intensity investments. This partially homophilic network would stable for  $\beta = 1$ .

Finally, we should emphasize that, if we restrict attention to networks that are only Nash stable, such networks could exist even in situations in which  $R$  is very small. This would be the case because the premium of mutual effort ceases to have effect. In consequence, it would no longer be required that, in each pair, at least one of the agents invest one unit. The only obvious requirement that we would need to care for would be that in the resulting network, for each agent  $i \in N$ , the ratio  $d_i/s_i$  is a strictly positive number. For instance, if we considered  $R = n_A$  and  $n_A > n_B$ , then a minimally homophilic network would arise as Nash stable under condition 1 of [Proposition 2](#), provided that each agent from group  $N_B$  receives a positive investment effort, which could in fact be arbitrarily small, from agents in group  $N_A$ .

#### 6.4 Linkage Quality Technology

Another possible modification refers to the linear technology for linkage quality assumed in [Eq. \(1\)](#). One could envision the presence of complementarities between individuals of different characteristics as being aptly captured by a technology that explicitly features complementarities between the mutual investments  $x_{ij}$  and  $x_{ji}$  made by agents  $i$  and  $j$  of different characteristics. Considering complementarities in the linkage quality technology, however, would affect drastically the tractability of the analysis in the current setting. Notice that our linear technology assumption enables us to work with a “manageable” mapping from the set of possible profiles  $X$  to the  $(s_i, d_i)$  space of aggregate link qualities for each agent  $i$ . Recall that our general class of preferences  $u$  are precisely defined over the  $(s_i, d_i)$  space. Under a non-linear technology involving complementarities, the described maximization problem described in [Eq. \(2\)](#) and [Fig. 1](#) will become highly intractable. Crucially, adding complementarities to the assumed linkage quality production (when individuals belongs to different groups) would naturally enhance heterophilic behavior in stable patterns. We already obtain that type of qualitative insights using instead a simple linear technology with no such complementarities. In this regard, our proposal seeks precisely to avoid this sort of (technology-driven) counter-effects to enhance heterophilic behaviors when assortative interests prevail. In a way, our setting essentially captures the presence of complementarities by embedding them directly in our preference

specification. High values of  $\beta$  give us precisely a preference for complementary investments even though such complementary investments do not enhance the “physical” quality of the link.

## 7 Literature Connections

To capture relations where mutual consent is required to form links, our stability notion builds closely upon the *weak bilateral equilibrium (wBE)* stability concept proposed by [Boucher \(2015\)](#). In turn, such a wBE notion weakens the concept of bilateral equilibrium due to [Goyal and Vega-Redondo \(2007\)](#). Our approach to analyze efficient friendship networks follows the canonical framework proposed by [Jackson and Wolinsky \(1996\)](#).

On the instrumental side, our proposal where agents make continuous-investment choices to build up link qualities can also be found in [Bloch and Dutta \(2009\)](#). Another similarity with [Bloch and Dutta \(2009\)](#) lies in considering a fixed amount of a resource that the agents can allocate in their link formation efforts. Their model is quite different, though, in the sort of questions studied. In particular, they do not consider agents with different characteristics and, accordingly, they do not explore questions of homophily homophily.<sup>32</sup> Another paper in which the agents are exogenously constrained in their capacities to form links is [Staudigl and Weidenholzer \(2014\)](#). Their research questions and approach are quite different from ours as their analysis is not concerned with questions of homophily in populations with agents of different characteristics. Following an evolutionary approach, their investigation focuses on constrained link formation under the stability notion proposed by [Bala and Goyal \(2000\)](#), which considers robustness only against unilateral deviations.

Models where agents have different characteristics abound in the social and economic networks literature. Most efforts have traditionally focused on the question of how assortative interests influence the outcomes of relevant network-based phenomena, such as decisions in labor markets ([Montgomery, 1991](#)), opinion formation ([Golub and Jackson, 2012](#); [Jimenez-Martinez, 2015](#); [Melguizo-Lopez, 2019](#)), friendship formation via matching ([Currarini et al., 2009](#)), formation of random networks ([Bramoullé et al., 2012](#)), or strategic network formation ([De Marti and Zenou, 2017](#); [Iijima and Kamada, 2017](#)).

Perhaps the closest paper to ours in terms of the type of questions asked is [Currarini et al. \(2009\)](#) which proposes a search model of endogenous matching to explore friendship connections. As in our model, in their setting agents care ultimately only about same-type and different-type links. Their exercise is quite different from ours as their goal is to match (and rationalize) certain empirical regularities regarding *only homophilic tendencies*. We

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<sup>32</sup>The pioneering contributions on strategic link formation within the economic and social networks literature for the case where agents are not distinguished according to (extrinsic) characteristics are [Jackson and Wolinsky \(1996\)](#) and [Bala and Goyal \(2000\)](#). Other contemporary efforts include [Goyal and Vega-Redondo \(2007\)](#), [Hagenbach and Koessler \(2010\)](#), [Galeotti et al. \(2013\)](#), and [Baumann \(2021\)](#).

attempt to provide a theoretical framework, in which any plausible assortative interests are taken as a primitive, that helps us understand properties of patterns with either homophilic or heterophilic features in the presence of capacity constraints. At the modeling level, we use a simultaneous-move network formation game, while their model is one of dynamic matching. In addition to proposing the stability notion (wBE) that we use in our paper, [Boucher \(2015\)](#) assumes as well capacity constraints to investigate friendship links in societies where individuals have different characteristics. Unlike our model, his goal is to explore a particular form of homophily, known as *structural homophily*,<sup>33</sup> which is based on very different considerations from the homophilic features that we analyze. [Boucher \(2015\)](#) proposes a game-theoretical model to rationalize the phenomenon of structural homophily and then conducts a thorough empirical exercise that allows him to adjust data on structural homophily to the theoretical model.

Another paper related to ours is [De Marti and Zenou \(2017\)](#), which adapts the symmetric connections model by [Jackson and Wolinsky \(1996\)](#) to a setting in which individuals may have two types and linking costs are endogenous. Unlike our setup, link formation is done through a discrete choice in their model. This choice precludes the critical analysis that our model provides about effort intensities in link quality formation. In particular, our key insights about the presence of heterophilic features in highly homophilic patterns depend crucially on modeling link formation by means of a continuous choice.<sup>34</sup> Regarding efficiency, the results in [De Marti and Zenou \(2017\)](#) are restricted to the comparison of two particular network structures, while our aim is to offer a more general message regarding general properties that the networks must satisfy to be efficient. Another recent paper, quite different from ours in terms of the questions asked and the setup proposed, in which agents differ ex ante in their characteristics is [Galeotti et al. \(2006\)](#).

[Baccara and Yariv \(2013\)](#) consider a model in which homophily arises endogenously as a consequence of a (binary) project choice. Similarly to our model, a given parameter determines the (exogenous) inclination of the agents for one project or another. In their model, stability requires that agents connect sufficiently with (relatively) similar individuals. [Baccara and Yariv \(2013\)](#) provide conditions under which connections between dissimilar agents arise in stable patterns. In addition, for an application in which the projects allow for information sharing, their analysis conveys the message that segregation is easier to maintain when the preferences of the individuals between the two projects are sufficiently opposed. Although their model is quite different from ours, their perspective of studying endogenous homophily levels that may arise from quite general (exogenous) tastes resembles our approach to the topic.

Using a model of dynamic network formation (which incorporates random matching

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<sup>33</sup> Intuitively, structural homophily occurs when, for each pair of individuals, if their characteristics are not very far from each other (according to a metric), then the individuals are connected.

<sup>34</sup> Also, [De Marti and Zenou \(2017\)](#) consider the stability notion of pairwise stability, which would lead to a profound multiplicity of stable patterns if applied to our setting.

as well), [König et al. \(2010\)](#) consider that agents are restricted by capacity constraints. In their model, the inclusion of capacity constraints is crucial to switch from disassortative to more assortative networks. Their notion of assortativity, however, is quite different from the one considered in our paper (which follows the prevalent notion in the sociology literature). In particular, their approach does not consider relations between individuals with different (extrinsic) characteristics. Instead, their notion of assortativity refers to individuals being prone to connect with others that have similar degrees. In this sense, individuals have a certain (endogenous) characteristic, defined as the number of their (direct) neighbors, and assortativity is interpreted as individuals being relatively more inclined to link with others that have similar numbers of neighbors. Also, within the empirical literature, [Mele \(2017\)](#) proposes a model of network formation in which, as in our setting, agents are divided into two different categories. For the case of sufficiently large networks, his analysis provides useful identification and estimation techniques.

Some of our messages on the stability of heterophilic friendship patterns are reminiscent of the insights provided by [Galenianos \(2021\)](#). His model is quite different from ours as he does not consider general friendship connections but focuses on the formation of referral networks in job markets. As a consequence, the motivations of the agents to form links are very specific to job market situations. In particular, workers form links in order to refer to and be refereed by according to the demands of firms. Interestingly, referral networks in his setup feature high levels of heterophily, with the particular form of being hierarchical.<sup>35</sup> Finally, clear reminiscences to our insight that links are sponsored by just one friend while the other free rides can also be found in [Galeotti and Goyal \(2010\)](#). While such an insight depends crucially on the presence of capacity constraints in our model, in their analysis it is the assumption that agents can invest both in acquiring information and in forming links what leads to the implication. Under certain conditions, [Galeotti and Goyal \(2010\)](#) obtain that just a few agents invest in acquiring information, while most agents take advantage of this and invest in linking to the former individuals. Their insight is quite relevant in the formation of friendship links and points towards a key implication that we put forward in the current paper. The underlying mechanisms behind the two qualitatively similar implications are quite different though.

## 8 Concluding Remarks

This paper has developed a framework to explore stability and efficiency properties of friendship networks in populations of agents with different characteristics. We have taken any plausible underlying level of assortative interests as a primitive of the model. Additionally, we have assumed that investments in each single relationship are bounded and that the agents are capacity-constrained in the amounts of investments they can make relative to the rest of the population. The proposed setting has the flavor of traditional (static)

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<sup>35</sup> Recent empirical work on labor markets ([Hensvik and Skans, 2016](#); [Beaman et al., 2018](#)) offers findings very consistent with such results of hierarchical networks of referrals.

consumption/production choice models. The decision choice that faces each agent when assessing her unilateral incentives resembles a classical utility-maximization problem, though the feasibility constraint has different fundamentals and form. The presence of capacity constraints stands out as crucial consideration. In those elements, our proposal is, to the best of our knowledge, quite different from most available models in the literature on social networks. While complementing some views offered by recent papers on homophily and segregation in groups, our model allows for novel and testable insights about (i) the prevalence of good-quality heterophilic relations in highly homophilic societies and (ii) the coexistence of heterophilic and homophilic relations when the sort of collaborative motivations are important. Our results do not depend on the parametric specifications of preferences (other than the level of assortative interest), but on the role of available resource via capacity constraints, and on the sizes of the groups. Our model enables us to draw conclusions on how these simple ingredients determine the emergence of stable and efficient networks for a broad class of preferences.

We close our conclusions by commenting on a couple of points in which our insights stand in consonance with key implications of other quite different theoretical papers, which are yet quite different from ours in terms of the questions asked, and in their models and main assumptions. First, on welfare analysis, [Currarini et al. \(2009\)](#) invoke more particular forms for the agents' utilities than we propose. Under such forms, they obtain that, provided that (i) same-type and different-type links are substitutes, and (ii) the marginal benefits of same-type links are the highest possible, a pattern of complete segregation maximizes welfare. This insight is clearly in consonance with our result that, for high enough assortative interests, maximally homophilic networks are efficient. Secondly, [Baccara and Yariv \(2013\)](#) consider a setting in which an agent's type captures her inclination towards either of two public projects. Then, in stable situations, agents that are exogenously similar end up endogenously in a common group. In this respect, their model delivers a certain degree of (endogenous) homophily. In addition, for an application of theirs, in which connections allow for information sharing, fully segregated groups composed by agents of the same type can emerge only when types are sufficiently different. Although our modeling choice is very different, such an implication is in consonance with our result that maximally homophilic networks arise as stable only if interests for making friends lean strongly towards assortativity—i.e.,  $\beta \in (0, \beta_L]$ . The analysis of [Baccara and Yariv \(2013\)](#) also obtains that stable groups may be heterogeneous with the particular form that such patterns must not contain only one type of individual. In this vein, our result that stable maximally homophilic networks are characterized by a certain degree of quality of heterophilic connections is also in consonance.

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## Appendix

*Omitted Proofs.*—

PROOF OF *Lemma 2*. Consider a strategy profile  $x$  that induces a Nash stable friendship network  $g = g(x)$ . For an arbitrary agent  $i$ , let  $(s_i(x), d_i(x))$  be the aggregate same and different-type qualities induced by  $x$ . By *Assumption 3*, for agent  $i \in N_\theta$ ,  $R - n_{\theta'} \geq 1$  if  $i$  invests with full intensity in all others of different type and  $R - (n_\theta - 1) > 1$  if  $i$  invests with full intensity in all others of her same type. Since  $n_\theta \geq 3$  for each type  $\theta \in \Theta$ , we can consider a deviation by a pair of agents  $i, j \in N$  of different type,  $\theta$  and  $\theta'$ , respectively, described as follows:

(i) Consider that neither agent  $i$  nor agent  $j$  invest one unit into each other, that is,  $x_{ij} \in [0, 1)$  and  $x_{ji} \in [0, 1)$ . Consider that agent  $i$  decreases the sum of her investments in agents from  $N_{\theta'} \setminus \{j\}$  by an amount  $\varepsilon_i > 0$  and, at the same time, agent  $j$  decreases the sum of her investments in agents from  $N_\theta \setminus \{i\}$  by an amount  $\varepsilon_j > 0$ . Notice that agent  $i$  can always decrease investments in this way as  $R - (n_\theta - 1) > 1$  or, alternatively,  $\sum_{k \in N_{\theta'} \setminus \{j\}} x_{ik} > 0$ . The argument is analogous for agent  $j$ .

(ii) Agent  $i$  invests the saved amount  $\varepsilon_i$  in agent  $j$  and, at the same time, agent  $j$  invests the saved amount  $\varepsilon_j$  in agent  $i$ . With this class of deviations we obtain new values  $d'_i = d_i + \varepsilon_j$  and  $d'_j = d_j + \varepsilon_i$  for the total qualities of different-type links, while the total qualities of same-type links  $s_i$  and  $s_j$  remain unchanged.

By the monotonicity of preferences,  $i$  and  $j$  strictly benefit from this class of joint deviations. Such deviations are avoided if the strategy profile  $x$  does not allow for the re-investments described in (ii). Notice that the only way to avoid such re-investments is to require that for each pair of different agents, at least one of the agents is already investing with full intensity in the other agent.

We now show that if the aforementioned class of deviations is avoided, there is no other joint deviation from profile  $x$  such that both agents from a given pair strictly benefit. In particular, any other type of deviation leaves at least one of the agents indifferent or worse off than before the deviation. Specifically, consider a pair of agents  $i$  and  $j$  of different type,  $\theta$  and  $\theta'$ , respectively:

1. Let  $i$  and  $j$  be such that  $x_{ji} = 1$  and  $x_{ij} \in [0, 1)$ . Notice that as  $x_{ij}$  is part of  $i$ 's (unilateral) optimal strategy, it must be that either: (i)  $\beta = d_i(x)/s_i(x)$ , that is,  $i$  behaves as in [b] of *Fig. 1* or (ii)  $\beta < d_i(x)/s_i(x)$ , that is,  $i$  behaves as in [a] of *Fig. 1*. Consider that  $i$  and  $j$  jointly deviate. Denote the new strategies of  $i$  and  $j$ , by  $x'_i$  and  $x'_j$ , respectively and the new strategy profile by  $x'$ . Consider that the new strategy of agent  $j$  in particular satisfies,  $x'_{ji} = x_{ji}$  with  $x' \neq x$ . That is,  $j$  does not alter her investment in  $i$ . Notice that for  $i$ , given her new strategy  $x'_i$ , there are three possible scenarios: (a) if  $x'_i$  is such that she does not change her investment

in same-type and different-type agents, she is as well off as before the deviation, (b) if  $x'_i$  is such that  $i$  increases her investment in different-type others and hence decreases her investment in same-type others, it then follows that  $d_i(x') > d_i(x)$  and  $s_i(x') < s_i(x)$ . Then there are two options according to the above cases: (i)  $\beta = d_i(x)/s_i(x) < d_i(x')/s_i(x')$  and thus same-type relationships become marginally more valuable than different-type ones or (ii)  $\beta < d_i(x)/s_i(x) < d_i(x')/s_i(x')$  and thus same-type relationships are marginally more valuable than different-type ones. Then, in either case  $i$  is worse off than before the deviation. Finally, (c)  $x'_i$  is such that  $i$  reduces her investment in different-type others and increases her investment in same-type others. Then, in the above scenario (i)  $d_i(x')/s_i(x') < \beta = d_i(x)/s_i(x)$  and thus different-type relationships are marginally more valuable than same-type ones. Thus again,  $i$  is worse off than before the deviation.<sup>36</sup>

2. Let  $i$  and  $j$  be such that  $x_{ij} = 1$  and  $x_{ji} = 1$ . Notice that in this case  $i$  may be behaving unilaterally as in: (i) [b], (ii) [a] or (iii) [c] of Fig. 1. Consider that  $i$  and  $j$  deviate to the new strategies  $x'_i$  and  $x'_j$ . For agent  $j$ , let  $x'_{ji} = x_{ji}$  with  $x' \neq x$  as in case 1 above. There are three possible scenarios: (a) if  $x'_i$  is such that she does not change her investment in same-type and different-type agents, she is as well off as before the deviation, (b) if  $x'_i$  is such that  $i$  increases her investment in different-type agents and hence decreases her investment in same-type others, then there are two options according to the scenarios (i) and (ii) above, and the reasoning is exactly analogous as in case 1. (b), thus,  $i$  is worse off than before the deviation. Finally, (c)  $x'_i$  is such that  $i$  reduces her investment in different-type others and increases her investment in same-type others. It then follows that  $d_i(x') < d_i(x)$  and  $s_i(x') > s_i(x)$ . Then there are two options according to the above scenarios: (iii)  $d_i(x')/s_i(x') < d_i(x)/s_i(x) < \beta$  or (i)  $d_i(x')/s_i(x') < \beta = d_i(x)/s_i(x)$ . In both scenarios different-type relationships are marginally more valuable than same-type ones. Thus,  $i$  is worse off than before the deviation.

The case in which  $j$  reduces her investment in  $i$ , so that  $x'_j$  particularly entails that  $x'_{ji} = x_{ji} - \varepsilon_j$ ,  $\varepsilon_j > 0$ , is analogous. Moreover, in (a) of cases 1 and 2 above, agent  $i$  becomes even worse off than before the deviation as she loses different-type investments.

The case in which  $i$  and  $j$  are of the same type  $\theta$  is also analogous and therefore, we omit the details. ■

**PROOF OF Proposition 1.** Consider a strategy profile  $x$  that induces a maximally homophilic network  $g = g(x)$ . Hence, for each agent  $i \in N$  of type  $\theta$ , we have  $x_{ij} = 1$  for each  $j \in N_\theta^i$  and  $\sum_{j \in N_{\theta'}} x_{ij} = R - (n_\theta - 1)$  for the type  $\theta' \neq \theta$ .

1. *Robustness against unilateral deviations:* First, it directly follows that  $I_i^g(x_{-i}) = (1/2)(n_\theta - 1)$  for each agent  $i$  of type  $\theta$ . Then, the particular value  $\underline{\beta}(\theta; x_{-i})$  of the slope

<sup>36</sup>Notice that if  $i$  already behaves as in [a] of Fig. 1, the scenario (ii) above, where  $\beta < d_i(x)/s_i(x)$  and  $i$  is investing with full intensity in same type others, case (c) cannot take place.

$\beta$  specified in footnote 16, under which each agent  $i$  of type  $\theta$  is indifferent between investing with full intensity in links to each other agent of her same type and investing less, equals:

$$\underline{\beta}(\theta; x_{-i}) = \frac{R - (n_\theta - 1) + 2I_i^d(x_{-i})}{2(n_\theta - 1)}.$$

Therefore, if for each possible type  $\theta \in \Theta$ , and each type  $\theta' \neq \theta$ , the level  $\beta$  of assortative interests equals the indifference cutoff value  $\underline{\beta}(\theta; x_{-i})$  above, then no agent has unilateral incentives to deviate from the proposed strategy profile  $x$ , as stated by condition 1. of the proposition. On the other hand, if  $\beta > \underline{\beta}(\theta; x_{-i})$ , then such an agent  $i \in N_\theta$  has incentives to deviate from investing with full intensity in each other agent of her same type. Thus, the inequality  $\beta \leq \underline{\beta}(\theta; x_{-i})$ , for each  $i \in N_\theta$  and each type  $\theta \in \Theta$ , gives us a necessary condition for  $x$  to be stable.

2. *Robustness against bilateral deviations:* Note first that if  $\beta \leq \underline{\beta}(\theta; x_{-i})$ , then no agent of type  $\theta$  has incentives to lower her full-intensity investments in each other agent of her same type. Therefore, no pair of two different agents of the same type have incentives to deviate from investing with full intensity in each other agent of type  $\theta$  either. The only possible class of profitable bilateral deviations that remains to be ruled out must then involve two agents of different types. In particular, since  $n_\theta \geq 3$  for each type  $\theta$ , we can consider a deviation by a pair of agents  $i$  and  $j$ , with  $i \in N_A$  and  $j \in N_B$ , in which each of the two agents redirect third-party investments into each other. As already argued in the proof of Lemma 2, such a (unique) class of bilateral deviations is prevented if and only if for each pair of agents that belong to different groups at least one of the agents invests with full intensity in the other agent, as stated in 2. of the proposition.

Finally, we verify that the size of the resource  $R$  allows for the type of connections described in conditions 1. and 2. of the proposition to be feasible for all agents in the population. Note that under a strategy profile  $x$  that induces a maximally homophilic network, the capacity constraint requirement (Assumption 3) for each agent  $i \in N_\theta$ , for  $\theta \in \Theta$ , takes the form

$$(n_\theta - 1) + \sum_{j \in N_{\theta'}} x_{ij} \leq R.$$

By aggregating the requirement above across all agents  $i \in N_\theta$ , for both types  $\theta \in \Theta$ , it follows then that the size of the resource  $R$  must necessarily satisfy

$$n_A(n_A - 1) + n_B(n_B - 1) + \sum_{i \in N_A} \sum_{j \in N_B} x_{ij} + \sum_{i \in N_B} \sum_{j \in N_A} x_{ij} \leq nR. \quad (9)$$

Note that the number of possible pairs  $(i, j) \in N_A \times N_B$  of different-type agents is  $n_A n_B$ . If for each of such  $n_A n_B$  different possible pairs at least one of the agents from the pair invests with full intensity in the other agent, as prescribed by condition 2. of the proposition, then the minimum aggregate quality for the connections among different-type agents amounts precisely to  $n_A n_B$ . Therefore, any profile  $x$  that satisfies such a condition must

necessarily satisfy  $n_A n_B \leq \sum_{i \in N_A} \sum_{j \in N_B} x_{ij} + \sum_{i \in N_B} \sum_{j \in N_A} x_{ij}$ . By combining this inequality with the condition in Eq. (9) above, we obtain that a necessary requirement from condition 2 of the proposition to be satisfied is  $n_A(n_A - 1) + n_B(n_B - 1) + n_A n_B \leq nR$ , or equivalently,  $R \geq (n - 1) - n_A n_B / n$ . ■

**PROOF OF Corollary 2.** The sufficient conditions for  $\beta$  and  $R$  derived by Corollary 2 follow from the requirements of Proposition 1. First, note that for the class of strategy profiles  $x$  proposed in the corollary, we have  $I_i^d(x_{-i}) \geq (n_B - 1)/2$  for each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$ . Then, by combining the lower bound  $(n_B - 1)/2$  on the total incoming intensity  $I_i^d(x_{-i})$  with the condition 1. derived in Proposition 1, it follows that  $\beta \leq [R + (n_B - n_A)]/2(n_A - 1)$  is a sufficient condition for all agents to have incentives to invest with full intensity in each other same-type agent. Secondly, note that condition 2. of Proposition 1 is satisfied by construction for the strategy profiles  $x$  described by the corollary. Thirdly, consider an agent  $i \in N_\theta$ , for  $\theta \in \Theta$ , who makes investments as prescribed by the class of strategy profiles  $x$  proposed in Corollary 2 but does not invest any extra amount on any other different-type agent. Then, it follows that  $x_i$  satisfies

$$\begin{aligned} \sum_{j \in N_\theta^i} x_{ij} + \sum_{j \in N_{\theta'}} x_{ij} &= (n_\theta - 1) + n_{\theta'}/2 \quad \text{for } n_{\theta'} \text{ even;} \\ \sum_{j \in N_\theta^i} x_{ij} + \sum_{j \in N_{\theta'}} x_{ij} &= (n_\theta - 1) + (n_{\theta'} - 1)/2 + 1 \quad \text{for } n_{\theta'} \text{ odd.} \end{aligned}$$

In addition, we know that for each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$

$$(n_\theta - 1) + (n_{\theta'} - 1)/2 + 1 \leq n_A + (n_B - 1)/2.$$

Therefore, if  $R \geq n_A + (n_B - 1)/2$ , then each agent has the amount of resource  $R$  required to follow the prescription for the class of strategy profiles  $x$  proposed by Corollary 2. ■

**PROOF OF Proposition 2.** Consider a strategy profile  $x$  that induces a minimally homophilic network  $g = g(x)$ . Hence, for each agent  $i \in N$  of type  $\theta$ , we have  $x_{ij} = 1$  for each  $j \in N_{\theta'}$  and  $\sum_{j \in N_\theta^i} x_{ij} = R - n_{\theta'}$  for the type  $\theta' \neq \theta$ .

1. *Robustness against unilateral deviations:* It follows directly that  $I_i^d(x_{-i}) = (1/2)n_{\theta'}$  for each agent  $i$  of type  $\theta$ . Then, the particular value  $\bar{\beta}(\theta; x_{-i})$  of the slope  $\beta$  specified in footnote 16, under which each agent  $i$  of type  $\theta$  is indifferent between investing with full intensity in links to each different-type agent and investing less, equals:

$$\bar{\beta}(\theta; x_{-i}) = \frac{2n_{\theta'}}{(R - n_{\theta'}) + 2I_i^s(x_{-i})}.$$

Therefore, if for each possible type  $\theta \in \Theta$ , and each type  $\theta' \neq \theta$ , the level  $\beta$  of assortative interests equals the indifference value  $\bar{\beta}(\theta; x_{-i})$  above, then no agent has unilateral incentives to deviate from the proposed strategy profile  $x$ , as stated by condition 1. of

the proposition. On the other hand, if  $\beta < \bar{\beta}(\theta; x_{-i})$ , then such an agent  $i \in N_\theta$  has incentives to deviate from investing with full intensity in each different-type agent. Thus, the inequality  $\beta \geq \bar{\beta}(\theta; x_{-i})$ , for each  $i \in N_\theta$  and each type  $\theta \in \Theta$ , gives us a necessary condition for  $x$  to be stable.

2. *Robustness against bilateral deviations:* Note first that if  $\beta \geq \bar{\beta}(\theta; x_{-i})$ , then no agent of type  $\theta$  has incentives to lower her full-intensity investments in each agent of type  $\theta'$ . Therefore, no pair of two different agents have incentives to deviate from investing with full intensity in each other either. The only possible class of profitable bilateral deviations that remains to be ruled out must then involve two agents of the same type. In particular, since  $n_\theta \geq 3$  for each type  $\theta \in \Theta$ , we can consider a deviation by a pair of agents  $i, j \in N_\theta$ , for  $i \neq j$ , in which both agents redirect third-party investments into each other. By the proof of [Lemma 2](#), such a (unique) class of bilateral deviations is prevented if and only if for each pair of same-type agents, at least one of them is already investing with full intensity in the other agent.

Finally, the size of the resource  $R$  must allow for the type of connections described in conditions 1. and 2. of the proposition to be feasible for all agents in the population. Under a strategy profile  $x$  that induces a minimally homophilic network, the capacity constraint requirement ([Assumption 3](#)) for each agent  $i \in N_\theta$ , for  $\theta \in \Theta$ , takes the form

$$\sum_{j \in N_\theta^i} x_{ij} + n_{\theta'} \leq R.$$

By aggregating the requirement above across all agents  $i \in N_\theta$ , for both types  $\theta \in \Theta$ , it follows then that the size of the resource  $R$  must necessarily satisfy

$$\sum_{i \in N_\theta} \sum_{j \in N_\theta^i} x_{ij} + n_\theta n_{\theta'} \leq n_\theta R. \quad (10)$$

Note that the number of possible pairs  $(i, j) \in N_\theta \times N_\theta$ , with  $i \neq j$ , between same-type agents is  $n_\theta(n_\theta - 1)$ . If for each of such  $n_\theta(n_\theta - 1)$  different possible pairs, at least one of the agents from the pair invests with full intensity in the other agent, as prescribed by condition 2. in the proposition, it follows that the aggregate quality between all the agents of type  $\theta$  must be at least  $n_\theta(n_\theta - 1)/2$ . Therefore, a minimally homophilic network that satisfies such a condition must necessarily satisfy  $n_\theta(n_\theta - 1)/2 \leq \sum_{i \in N_\theta} \sum_{j \in N_\theta^i} x_{ij}$ . By combining this inequality with the condition in [Eq. \(10\)](#) above, we obtain that  $(n_\theta - 1)/2 + n_{\theta'} \leq R$  for each  $\theta \in \Theta$  is a necessary requirement for condition 2. of the proposition to be satisfied. Since  $n_A \geq n_B$ , it follows that  $R \geq n_A + (n_B - 1)/2$  must in fact hold.  $\blacksquare$

**PROOF OF [Corollary 4](#).** The sufficient conditions for  $\beta$  and  $R$  derived by [Corollary 4](#) follow from the requirements of [Proposition 2](#). First, note that, for the class of strategy profiles  $x$  proposed in the corollary, we have  $I_i^s(x_{-i})$  is always lower for agents  $i \in N_B$  than

for agents  $i \in N_A$ . Also, for each agent  $i \in N_B$ , we have  $I_i^s(x_{-i}) = R - n_A$ . Then, by combining the total incoming intensity  $I_i^s(x_{-i})$  with the condition 1. derived in [Proposition 2](#), it follows that  $\beta \geq n_A/(R - n_A)$  is a sufficient condition for all agents to have incentives to invest with full intensity in each different-type agent. Secondly, it is easy to verify that, by construction, the proposed strategy profile always satisfies the key condition given in [Lemma 2](#) to prevent profitable bilateral deviations. Finally, since  $n_A \geq n_B$ , it follows that  $l_A = n_A - n_B$  for each  $i \in N_A$ , whereas  $l_B = 0$  for each  $i \in N_B$ . Therefore, if  $R \geq n_A + \alpha(n_B)$ , then we can ensure that each agent has, at least, the amount  $R$  of the resource required to follow the prescription for the class of strategy profiles  $x$  proposed by [Corollary 4](#). ■

**PROOF OF PROPOSITION 3.** We prove statements (i) and (ii) of the proposition by contradiction.

(i) Consider a strategy profile  $x$  that induces a maximally homophilic network  $g = g(x)$ . Then, for each agent  $i \in N_\theta$ , and each type  $\theta \in \Theta$ , we have  $x_{ij} = 1$  for each  $j \in N_\theta^i$ . Therefore,  $I_i^s(x_{-i}) = (1/2)(n_\theta - 1)$  for each agent  $i \in N_\theta$ , and each type  $\theta \in \Theta$ . Then, using the expression of the upper bound  $\underline{\beta}(\theta; x_{-i})$  for the indifference value of  $\beta$ , associated to the unilateral optimal choice described by [a] in [Fig. 1](#), it follows that

$$\hat{\beta}_{i,\theta}(x) \equiv \frac{R - (n_\theta - 1) + 2I_i^d(x_{-i})}{2(n_\theta - 1)}. \quad (11)$$

That is the value for the level of assortative interests under which agent  $i$  is indifferent between investing with full intensity in each other same-type agent and investing lower amounts in some same-type agent. First, suppose that the strategy profile  $x$  is such that  $x_{ji} = [R - (n_{\theta'} - 1)]/n_\theta$  for each pair of agents  $i \in N_\theta$ , and  $j \in N_{\theta'}$ , for each type  $\theta \in \Theta$  and  $\theta' \neq \theta$ . Thus, each agent in the population receives a constant proportional amount of investments from each different-type agent. In this case the investment received by each agent from each different-type agent depends only on the group to which she belongs. For each  $i \in N_\theta$  and each  $\theta \in \Theta$ , the indifference value in [Eq. \(11\)](#) takes the form

$$\hat{\beta}_\theta \equiv \frac{nR - n_\theta(n_\theta - 1) - n_{\theta'}(n_{\theta'} - 1)}{2(n_\theta - 1)n_\theta}.$$

Suppose that  $\beta \in (1, +\infty)$ . Then, each agent  $i \in N_\theta$  has (weak) incentives to invest with full intensity in each other same-type agent only if

$$\hat{\beta}_\theta > 1 \Leftrightarrow nR - 3n_\theta(n_\theta - 1) - n_{\theta'}(n_{\theta'} - 1) > 0.$$

Now, recall that by [Assumption 3](#),  $R < n_\theta + n_{\theta'} - 1$ . Therefore, we know that

$$\begin{aligned} nR - 3n_\theta(n_\theta - 1) - n_{\theta'}(n_{\theta'} - 1) &< (n_\theta + n_{\theta'})(n_\theta + n_{\theta'} - 1) - 3n_\theta(n_\theta - 1) - n_{\theta'}(n_{\theta'} - 1) \\ &= 2(n_{\theta'}' - n_\theta + 1) < 0 \text{ for some type } \theta \in \Theta, \text{ and for } \theta' \neq \theta, \end{aligned}$$

since  $n_A \geq n_B$ . Therefore, each agent  $i \in N_A$  has (strict) incentives to deviate from the proposed profile  $x$  that induces a maximally homophilic network. Secondly, consider another strategy profile  $x' \neq x$  that induces as well a maximally homophilic network  $g = g(x')$  and such that  $\tilde{\beta}_{i,\theta}(x') > \tilde{\beta}_\theta$ . By the monotonicity of preferences, the resource constraint  $\sum_{j \neq i} x'_{ij} \leq R$  must be satisfied with equality for each agent who has no unilateral incentives to deviate from  $x'$ . Then, it must be the case that  $\tilde{\beta}_{j,\theta}(x') < \tilde{\beta}_\theta$  for some other agent  $j \in N_\theta$ . In other words, if  $\tilde{\beta}_{i,\theta}(x') > 1$  for some agent  $i \in N_\theta$ , then it must be the case that  $\tilde{\beta}_{j,\theta}(x') < 1$  for some other agent  $j \in N_\theta$ . In this case, such an agent  $j$  would have (strict) incentives to deviate unilaterally from  $x'$ . Therefore, we conclude that if  $\beta \in (1, +\infty)$ , then at least one agent in the population has unilateral incentives to deviate from any profile that induces a maximally homophilic network.

(ii) Consider a strategy profile  $x$  that induces a minimally homophilic network  $g = g(x)$ . Then, for each agent  $i \in N_\theta$ , and each type  $\theta \in \Theta$ , we have  $x_{ij} = 1$  for each  $j \in N_{\theta'}$  for the type  $\theta \neq \theta'$ . Therefore,  $I_i^d(x_{-i}) = (1/2)n_{\theta'}$  for each agent  $i \in N_\theta$ , and each type  $\theta \in \Theta$ . Then, using the expression of the upper bound  $\bar{\beta}(\theta; x_{-i})$  for the indifference value of  $\beta$ , associated to the unilateral optimal choice described by [c] in Fig. 1, it follows that

$$\tilde{\beta}_{i,\theta}(x) \equiv \frac{2n_{\theta'}}{(R - n_{\theta'}) + 2I_i^s(x_{-i})}. \quad (12)$$

That is the value for the level of assortative interests under which agent  $i$  is indifferent between investing with full intensity in each different-type agent and investing lower amounts in some different-type agent. First, suppose that the strategy profile  $x$  is such that  $x_{ji} = (R - n_{\theta'}) / (n_\theta - 1)$  for each pair  $i, j \in N_\theta$ , with  $i \neq j$ , and for each type  $\theta \in \Theta$ . Thus, each agent in the population receives a constant proportional amount of investments from each other same-type agent. In this case, the investment received by each agent from each other same-type agent depends only on the group to which she belongs. For each  $i \in N_\theta$  and each  $\theta \in \Theta$ , the indifference value in Eq. (12) takes the form

$$\tilde{\beta}_\theta \equiv \frac{n_{\theta'}}{(R - n_{\theta'})}.$$

Suppose that  $\beta \in (0, 1]$ . Then, each agent  $i \in N_\theta$  has (weak) incentives to invest with full intensity in each different-type agent only if  $\tilde{\beta}_\theta \leq 1$ . Using the expression for  $\tilde{\beta}_\theta$  derived above, we observe that this is possible for each type  $\theta \in \Theta$  only if  $R > 2n_A$  and  $R > 2n_B$  simultaneously. However, that is a contradiction given that by Assumption 3,  $R < n - 1$ . Secondly, consider another strategy profile  $x' \neq x$  that induces as well a minimally homophilic network  $g = g(x')$  and such that  $\tilde{\beta}_{i,\theta}(x') < \tilde{\beta}_\theta$ . By the monotonicity of preferences, the resource constraint  $\sum_{j \neq i} x'_{ij} \leq R$  must be satisfied with equality for each agent who has no unilateral incentives to deviate from  $x'$ . Then, it must be the case that  $\tilde{\beta}_{j,\theta}(x') > \tilde{\beta}_\theta$  for some other agent  $j \in N_\theta$ . In other words, if  $\tilde{\beta}_{i,\theta}(x') \leq 1$  for some agent  $i \in N_\theta$ , then it must be the case that  $\tilde{\beta}_{j,\theta}(x') > 1$  for some other agent  $j \in N_\theta$ . In this

case, such an agent  $j$  would have strict incentives to deviate unilaterally from  $x'$ . Therefore, we conclude that if  $\beta \in (0, 1]$ , then at least one agent in the population has unilateral incentives to deviate from any profile that induces a minimally homophilic network. ■

PROOF OF *Corollary 5*. First, consider a strategy profile  $x$  that induces a maximally homophilic network  $g = g(x)$ . Stability of such a network requires that no agent wants to deviate unilaterally from the proposed strategy profile  $x$ . Specifically, stability of a maximally homophilic network  $g = g(x)$  requires that

$$\beta \leq \hat{\beta}(x) = \inf_{i \in N_\theta, \theta \in \Theta} \frac{R - (n_\theta - 1) + \sum_{j \in N_{\theta'}} x_{ji}}{2(n_\theta - 1)}.$$

Now, let us complete the description of the proposed profile  $x$  by requiring that each agent  $i \in N_\theta$ , for each  $\theta \in \Theta$ , receives a common intensity of investments from the different-type agents. Thus, consider that  $x$  satisfies  $\sum_{j \in N_{\theta'}} x_{ji} = n_{\theta'}[R - (n_{\theta'} - 1)]/n_\theta$  for each  $i \in N_\theta$  and each  $\theta \in \Theta$ . This construction of  $x$  entails that the highest possible cutoff value  $\hat{\beta}(x)$  for the optimal unilateral behavior where agents want to invest with full intensity in all other same-type agents (which was described by [a] of Fig. 1) cannot exceed one. Then, given that  $n_A \geq n_B$ , we observe that such a proposed maximally homophilic network  $g = g(x)$  satisfies the criterion of robustness against unilateral deviations if and only if

$$\beta \leq \frac{nR - [n_A(n_A - 1) + n_B(n_B - 1)]}{2n_A(n_A - 1)} \equiv \beta_l.$$

By the proof of *Proposition 3* (i), the cutoff value  $\beta_l$  in the right-hand side of the expression above cannot exceed one. Furthermore, *Proposition 3* established that if  $\beta \leq 1$ , then stable minimally homophilic networks do not exist. Then, provided that the cutoff value  $\beta_l$  is strictly less than one, if  $\beta \in (\beta_l, 1]$ , all stable networks must necessarily be partially homophilic. For the case in which  $\beta_l$  equals one, recall that *Proposition 3* guaranteed then that stable maximally homophilic networks do not exist for  $\beta > 1$ .

Secondly, consider a strategy profile  $x$  that induces a minimally homophilic network  $g = g(x)$ . Recall that robustness against unilateral deviations requires that

$$\beta \geq \tilde{\beta}(x) = \sup_{i \in N_\theta, \theta \in \Theta} \frac{2n_{\theta'}}{(R - n_{\theta'}) + \sum_{j \in N_\theta^i} x_{ji}}.$$

Let us complete the description of the proposed profile  $x$  by requiring that each agent  $i \in N_\theta$ , for each  $\theta \in \Theta$ , receives a common intensity of investments from the same-type agents. Thus, consider that  $x$  satisfies  $\sum_{j \in N_\theta^i} x_{ji} = R - n_{\theta'}$  for each  $i \in N_\theta$  and each  $\theta \in \Theta$ . This proposal gives us a profile  $x$  that yields the lowest possible cutoff value  $\tilde{\beta}(x)$  for the optimal unilateral behavior where all agents want to invest with full intensity in all different-type agents (which was described by [c] of Fig. 1). Since  $n_A \geq n_B$ , it follows

that such a proposed minimally homophilic network  $g = g(x)$  satisfies the criterion of robustness against unilateral deviations if and only if

$$\beta \geq \frac{n_A}{R - n_A} \equiv \beta_h > 1.$$

It follows from [Proposition 3](#) (ii), that if  $\beta > 1$ , then stable maximally homophilic networks do not exist. As a consequence, we know that if  $\beta \in (1, \beta_h]$ , then all stable networks must necessarily be partially homophilic.

This completes our derivation of an interval  $[\beta_l, \beta_h]$  of “intermediate” assortative levels for which only partially homophilic networks are stable.  $\blacksquare$

**PROOF OF [Proposition 4](#).** Consider the social value function  $v$ , defined in [Eq. \(7\)](#). First, consider an arbitrary investment profile  $x \in X$  that induces a collection of sets of pairs  $(\{(s_i(x), d_i(x))\}_{i \in N_A}, \{(s_j(x), d_j(x))\}_{j \in N_B})$  of same-type and different-type qualities. Then, the average of the qualities for same-type and different-type links, respectively, across all agents in each group  $N_\theta$  can be computed as

$$\bar{s}_\theta(x) = (1/n_\theta) \sum_{i \in N_\theta} s_i(x) = (1/2n_\theta) \sum_{i \in N_\theta} \sum_{j \in N_\theta^i} [x_{ij} + x_{ji}] \quad (13)$$

and

$$\bar{d}_\theta(x) = (1/n_\theta) \sum_{i \in N_\theta} d_i(x) = (1/2n_\theta) \sum_{i \in N_\theta} \sum_{j \in N_{\theta'}} [x_{ij} + x_{ji}]. \quad (14)$$

Secondly, using the definition of same-type  $s_i(x)$  and different-type  $d_i(x)$  aggregate qualities, let us propose another investment profile  $\hat{x} \in X$  such that  $s_i(\hat{x})$  and  $d_i(\hat{x})$  be constant across all agents  $i \in N_\theta$  for each type  $\theta \in \Theta$ . From the definition of the aggregate qualities, it follows that the quantities  $\sum_{j \in N_\theta^i} \hat{x}_{ij}$ ,  $\sum_{j \in N_\theta^i} \hat{x}_{ji}$ ,  $\sum_{j \in N_{\theta'}} \hat{x}_{ij}$ , and  $\sum_{j \in N_{\theta'}} \hat{x}_{ji}$  must be constant across agents within each population group. Accordingly, we start by proposing a profile  $\hat{x}$  such that, for each agent  $i \in N_\theta$  and each type  $\theta \in \Theta$ , we have

- (a)  $\sum_{j \in N_\theta^i} \hat{x}_{ij} = y_{\theta\theta}$  and  $\sum_{j \in N_\theta^i} \hat{x}_{ji} = z_{\theta\theta}$ , and
- (b)  $\sum_{j \in N_{\theta'}} \hat{x}_{ij} = y_{\theta\theta'}$  and  $\sum_{j \in N_{\theta'}} \hat{x}_{ji} = z_{\theta\theta'}$ .

In particular, for any agent  $i \in N_\theta$ , the amount  $y_{\theta\theta}$  describes  $i$ 's total investments in the rest of her same-type agents, whereas  $y_{\theta\theta'}$  describes  $i$ 's aggregate investments in all different-type agents. Similarly, for any agent  $i \in N_\theta$ , the amount  $z_{\theta\theta}$  describes the total of investments that  $i$  receives from the rest of her same-type agents, whereas  $z_{\theta\theta'}$  describes  $i$ 's aggregate investments that  $i$  receives from all different-type agents. Thus, under the profile  $\hat{x}$ , the sums of the aggregate outgoing and incoming investments are only contingent on the characteristics of the agents.

Given the proposal above, note first that, by summing the investments made and received over all same-type agents for any type, it follows that  $n_\theta y_{\theta\theta} = n_\theta z_{\theta\theta}$ , so that it

must necessarily be the case that  $y_{\theta\theta} = z_{\theta\theta}$ . Secondly, by noting that the sum of the investments made by all agents from  $N_\theta$  in all the agents of the group  $N_{\theta'}$  must be equal to the sum of the investments received by all agents of the group  $N_{\theta'}$  from all agents from  $N_\theta$ , it follows  $n_\theta y_{\theta\theta'} = n_{\theta'} z_{\theta'\theta}$ . Our proposal accordingly incorporates also these two considerations. Crucially, from the definitions of  $s_i$  and  $d_i$ , it follows that the characteristics imposed by our proposal for the profile  $\hat{x}$  are necessary and sufficient to make  $s_i(\hat{x}) = s_j(\hat{x})$  and  $d_i(\hat{x}) = d_j(\hat{x})$  for each pair of (distinct) agents  $i, j \in N_\theta$ , for each type  $\theta \in \Theta$ .

Furthermore, consider that, for such a profile  $\hat{x}$ , each agent satisfies her capacity constraint (**Assumption 3**) with equality. Then, the constant investments proposed by means of  $\hat{x}$  must satisfy

$$y_{\theta\theta} + y_{\theta\theta'} = R \quad \text{for each } \theta \in \Theta, \text{ and for } \theta' \neq \theta. \quad (15)$$

The associated qualities are simply derived as  $s_i(\hat{x}) = (1/2)[y_{\theta\theta} + z_{\theta\theta}] = y_{\theta\theta}$  and  $d_i(\hat{x}) = (1/2)[y_{\theta\theta'} + z_{\theta\theta'}]$ , where, as indicated above, we must also consider that  $z_{\theta\theta'} = (n_{\theta'}/n_\theta)y_{\theta'\theta}$ , for each agent  $i \in N_\theta$ , each type  $\theta \in \Theta$ , and  $\theta' \neq \theta$ .

Now, we can set a relationship between the linkage qualities associated to  $\hat{x}$ , which are constant across all agents within each population group, and the average qualities derived in **Eq. (13)** and **Eq. (14)** for the profile  $x$ . By requiring  $s_i(\hat{x}) = \bar{s}_\theta(x)$  and  $d_i(\hat{x}) = \bar{d}_\theta(x)$  for each  $i \in N_\theta$  and each  $\theta \in \Theta$ , we obtain

$$\begin{aligned} y_{\theta\theta} &= \frac{1}{n_\theta} \sum_{i \in N_\theta} \sum_{j \in N_\theta^i} x_{ij}, \quad z_{\theta\theta} = \frac{1}{n_\theta} \sum_{i \in N_\theta} \sum_{j \in N_\theta^i} x_{ji}, \quad \text{and} \\ y_{\theta\theta'} &= \frac{1}{n_\theta} \sum_{i \in N_\theta} \sum_{j \in N_{\theta'}} x_{ij}, \quad z_{\theta\theta'} = \frac{1}{n_\theta} \sum_{i \in N_\theta} \sum_{j \in N_{\theta'}} x_{ji}. \end{aligned} \quad (16)$$

Conditional on the above established relationship (**Eq. (16)**) between the profiles  $x$  and  $\hat{x}$ , clearly the profile  $\hat{x}$  satisfies the capacity condition required by **Eq. (15)**:

$$y_{\theta\theta} + y_{\theta\theta'} = (1/n_\theta) \left( \sum_{i \in N_\theta} \sum_{j \in N_\theta^i} x_{ij} + \sum_{i \in N_\theta} \sum_{j \in N_{\theta'}} x_{ij} \right) = R.$$

Notice also that our relationship between the two investment profiles, entails that  $\hat{x}$  satisfies  $\hat{x}_{ij} \in [0, 1]$  for each pair of (distinct) agents  $i, j \in N$ .

Therefore, we establish the key equality  $u(s_i(\hat{x}), d_i(\hat{x})) = u(\bar{s}_\theta(x), \bar{d}_\theta(x))$  for each agent  $i \in N_\theta$ , and each  $\theta \in \Theta$ , where for each  $i$ ,  $(s_i(\hat{x}), d_i(\hat{x})) \in D_i(\hat{x}_{-i})$ . Importantly, we can establish such an equality regardless of whether  $(\bar{s}_\theta(x), \bar{d}_\theta(x))$  belongs to the feasible set  $D_i(x_{-i})$  for each agent  $i \in N_\theta$ , and each  $\theta \in \Theta$ . Now, since the utility function  $u$

is (strictly) concave in the  $(s_i, d_i)$  space (**Assumption 2–(3)**), it follows that

$$\begin{aligned}
v(g(\hat{x})) &= \sum_{i \in N} u(s_i(\hat{x}), d_i(\hat{x})) = \sum_{\theta \in \Theta} \sum_{i \in N_\theta} u(\bar{s}_\theta(x), \bar{d}_\theta(x)) \\
&= \sum_{\theta \in \Theta} \sum_{i \in N_\theta} u\left(\left(\frac{1}{n_\theta}\right) \sum_{i \in N_\theta} s_i(x), \left(\frac{1}{n_\theta}\right) \sum_{i \in N_\theta} d_i(x)\right) \\
&\geq \sum_{\theta \in \Theta} \sum_{i \in N_\theta} \left(\frac{1}{n_\theta}\right) \sum_{i \in N_\theta} u(s_i(x), d_i(x)) = \sum_{\theta \in \Theta} \sum_{i \in N_\theta} u(s_i(x), d_i(x)) = v(g(x)),
\end{aligned}$$

where the inequality above holds strictly unless our initial investment profile  $x$  satisfies  $s_i(x) = \bar{s}_\theta(x)$  and  $d_i(x) = \bar{d}_\theta(x)$  for each  $i \in N_\theta$  and each  $\theta \in \Theta$ . It follows then that an efficient network  $g = g(\hat{x})$  requires that the qualities  $(s_i(\hat{x}), d_i(\hat{x}))$  be constant across all agents  $i$  within each of the two population groups.  $\blacksquare$

**PROOF OF Proposition 5.** Let  $\hat{x}$  be a strategy profile that satisfies the necessary condition given by **Proposition 4**. Then, we can fully describe the profile  $\hat{x}$  using the type-contingent aggregate investments  $y_{AA}, y_{BB}$ . The social planner can select in a totally independent way the pair of variables  $y_{AA}, y_{BB}$ , under the respective restrictions  $y_{AA} \in [R - n_B, n_A - 1]$  and  $y_{BB} \in [R - n_A, n_B - 1]$ . In turn, the aggregated investments  $y_{AB}, y_{BA}, z_{AB}$ , and  $z_{BA}$  can be derived from the optimally selected quantities  $y_{AA}, y_{BB}$ . Using the expression of the social value in **Eq. (8)**, the problem that the social planner can thus be set as

$$\begin{aligned}
&\max_{\{y_{AA}, y_{BB}\}} n_A u\left(y_{AA}, \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_A}\right) + n_B u\left(y_{BB}, \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_B}\right) \\
&\text{s.t.: } y_{AA} \in [R - n_B, n_A - 1]; \\
&\quad y_{BB} \in [R - n_A, n_B - 1].
\end{aligned} \tag{17}$$

Observation of the problem in **Eq. (17)** above allows us to proceed as follows.

(i) We identify a sufficient condition on the level of assortative interests  $\beta$  under which, regardless of the aggregate investment choice  $y_{AA}$  of the agents from the larger group  $N_A$ , the utility of any agent from the smaller group  $N_B$  is maximized when she invests with full intensity in all other same-type agents, i.e.,  $y_{BB} = n_B - 1$ . Furthermore, the identified condition on  $\beta$  simultaneously ensures that the agents from the larger group  $N_A$  maximize their utilities when they choose to invest with full intensity in all other same-type agents, i.e.,  $y_{AA} = n_A - 1$ , independently of the choice  $y_{BB}$  of the agents from the smaller group. Since the welfare function  $v(g(\hat{x}))$  aggregates the utilities of all the agents, for each of the two groups, it follows that the derived condition is sufficient to guarantee that the value function is maximized when all agents invest with full intensity in all other same-type agents, i.e.,  $y_{AA} = n_A - 1$  and  $y_{BB} = n_B - 1$ .

On the one hand, let us take as given an arbitrary quantity  $y_{AA} \in [R - n_B, n_A - 1]$ , and suppose then that the social planner chooses the quantity  $y_{BB}$  in order to maximize the

utility of a representative agent of the smaller group,  $N_B$ . Thus, we are now restricting attention to the (hypothetical) problem

$$\max_{y_{BB} \in [R - n_A, n_B - 1]} u\left(y_{BB}, \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_B}\right).$$

Then, recall that **Assumption 2**–(4) (b) establishes that  $\partial u(s_i, d_i) / \partial s_i > \partial u(s_i, d_i) / \partial d_i$  for each  $(s_i, d_i)$  such that  $d_i / s_i > \beta$ . Therefore, if

$$\beta < \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_B y_{BB}}$$

for each  $y_{BB} \in [R - n_A, n_B - 1]$ , then we can guarantee that maximization of the utility of any agent  $i \in N_B$  is uniquely achieved by selecting  $y_{BB} = n_B - 1$ , for each possible  $y_{AA} \in [R - n_B, n_A - 1]$ . Furthermore, since the function  $[nR - n_A y_{AA} - n_B y_{BB}] / 2n_B y_{BB}$  is strictly decreasing in  $y_{BB}$ , it follows that

$$\beta < \frac{nR - n_A y_{AA} - n_B(n_B - 1)}{2n_B(n_B - 1)} \quad (18)$$

is a sufficient condition that ensures maximization of the utility of the agents  $j \in N_B$  is characterized by  $y_{BB} = n_B - 1$ , for any given  $y_{AA} \in [R - n_B, n_A - 1]$ .

On the other hand, let us now take as given an arbitrary quantity  $y_{BB} \in [R - n_A, n_B - 1]$ , and restrict attention to the (hypothetical) problem of choosing the value of  $y_{AA}$  that solves

$$\max_{y_{AA} \in [R - n_B, n_A - 1]} u\left(y_{AA}, \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_A}\right).$$

Using again **Assumption 2**–(4) (b), we can guarantee the solution to the problem above is characterized by  $y_{AA} = n_A - 1$  if

$$\beta < \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_A y_{AA}}$$

for each  $y_{AA} \in [R - n_B, n_A - 1]$ . Since the function  $[nR - n_A y_{AA} - n_B y_{BB}] / 2n_A y_{AA}$  is strictly decreasing in  $y_{AA}$ , it follows that

$$\beta < \frac{nR - n_A(n_A - 1) - n_B y_{BB}}{2n_A(n_A - 1)} \quad (19)$$

is a sufficient condition that ensures maximization of the utility of the agents  $i \in N_A$  is characterized by  $y_{AA} = n_A - 1$ , for any choice  $y_{BB} \in [R - n_A, n_B - 1]$ .

Therefore, if both conditions (18) and (19) are simultaneously satisfied for values  $y_{AA} = n_A - 1$  and  $y_{BB} = n_B - 1$ , then the utility of the agents from the smaller group  $N_B$  is maximized when they choose  $y_{BB} = n_B - 1$  conditional on the choice  $y_{AA} = n_A - 1$  while,

at the same time, the utility of the agents from the larger group  $N_A$  is maximized when they choose  $y_{AA} = n_A - 1$  conditional on the choice  $y_{BB} = n_B - 1$ . Since conditions (18) and (19) combined guarantee such (common) features for the optimal choices of the two separate (hypothetical) problems—relative to each of the two populations—, we obtain that such sufficient conditions combined ensure that the only solution to the problem in Eq. (17) entails  $y_{AA} = n_A - 1$  and  $y_{BB} = n_B - 1$ .

Since  $n_A \geq n_B$ , we have that

$$\frac{nR - n_A(n_A - 1) - n_B(n_B - 1)}{2n_B(n_B - 1)} \geq \frac{nR - n_A(n_A - 1) - n_B(n_B - 1)}{2n_A(n_A - 1)}.$$

In addition, recall from Eq. (4) the expression of the particular value

$$\beta_l = [nR - n_A(n_A - 1) - n_B(n_B - 1)]/2n_A(n_A - 1).$$

Thus, if  $\beta < \beta_l$ , then the only way in which the social planner can maximize the social value  $v(g(\hat{x}))$  is by choosing  $y_{AA} = n_A - 1$ ,  $y_{BB} = n_B - 1$ . Such choices also yield  $y_{AB} = R - (n_A - 1)$ ,  $y_{BA} = (R - (n_A - 1)) + (n_A - n_B)$ ,  $z_{AB} = (n_B/n_A)[(R - (n_A - 1)) + (n_A - n_B)]$ , and  $z_{BA} = (n_A/n_B)(R - (n_A - 1))$ . Accordingly, for each agent  $i \in N_\theta$ , each type  $\theta \in \Theta$ , and  $\theta' \neq \theta$ , an efficient network  $\hat{g} = g(\hat{x})$  entails

$$s_i(\hat{x}) = n_\theta - 1 \quad \text{and} \quad d_i(\hat{x}) = \frac{n(R - (n_A - 1)) + n_B(n_A - n_B)}{2n_\theta}.$$

(ii) Similarly to the arguments used in (i), we consider separately two hypothetical problems that address the maximization of the utility of any agent from a given group, regardless of the choices made by the agents from the other group. Again, we derive a sufficient condition on the level of assortative interests  $\beta$  under which, regardless of the aggregate investment choice  $y_{AA}$  of the agents from the larger group  $N_A$ , the utility of any agent from the smaller group  $N_B$  is maximized when the agents invests with full intensity in all different-type agents, i.e.,  $y_{BB} = R - n_A$ . Furthermore, such a condition on  $\beta$  guarantees at the same time that the agents from the larger group  $N_A$  maximize their utilities when they invest with full intensity in all different-type agents as well, i.e.,  $y_{AA} = R - n_B$ , independently of the choice  $y_{BB}$  of the agents from the smaller group. The additive nature of the welfare function  $v(g(\hat{x}))$  leads then to that the derived condition is sufficient to guarantee that the value function is maximized when all agents invest with full intensity in all other same-type agents, i.e.,  $y_{AA} = R - n_B$  and  $y_{BB} = R - n_A$ .

First, fix an arbitrary quantity  $y_{AA} \in [R - n_B, n_A - 1]$ , and let us look for the quantity  $y_{BB}$  that solves the (hypothetical) problem

$$\max_{y_{BB} \in [R - n_A, n_B - 1]} u\left(y_{BB}, \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_B}\right).$$

Then, recall **Assumption 2**–(4) (c) establishes that  $\partial u(s_i, d_i)/\partial s_i < \partial u(s_i, d_i)/\partial d_i$  for each  $(s_i, d_i)$  such that  $d_i/s_i < \beta$ . Therefore, if

$$\beta > \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_B y_{BB}}$$

for each  $y_{BB} \in [R - n_A, n_B - 1]$ , then we can guarantee that the solution to the problem of this first step is uniquely given by  $y_{BB} = R - n_A$ . Since the function  $[nR - n_A y_{AA} - n_B y_{BB}]/2n_B y_{BB}$  is strictly decreasing in  $y_{BB}$ , it follows that

$$\beta > \frac{nR - n_A y_{AA} - n_B(R - n_A)}{2n_B(R - n_A)} \quad (20)$$

is a sufficient condition that ensures that maximization of the utility of the agents  $j \in N_B$  is characterized by  $y_{BB} = R - n_A$ , for any given  $y_{AA} \in [R - n_B, n_A - 1]$ .

Secondly, take as given an arbitrary quantity  $y_{BB} \in [R - n_A, n_B - 1]$ , and restrict attention to the (hypothetical) problem of finding the values of  $y_{AA}$  that solve

$$\max_{y_{AA} \in [R - n_B, n_A - 1]} u\left(y_{AA}, \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_A}\right).$$

Using again **Assumption 2**–(4) (c), we can guarantee the solution to the problem above is characterized by  $y_{AA} = R - n_B$  if

$$\beta > \frac{nR - n_A y_{AA} - n_B y_{BB}}{2n_A y_{AA}}$$

for each  $y_{AA} \in [R - n_B, n_A - 1]$ . Since the function  $[nR - n_A y_{AA} - n_B y_{BB}]/2n_A y_{AA}$  is strictly decreasing in  $y_{AA}$ , it follows that

$$\beta > \frac{nR - n_A(R - n_B) - n_B y_{BB}}{2n_A y_{BB}} \quad (21)$$

is a sufficient condition that ensures maximization of the utility of the agents  $i \in N_A$  is characterized by  $y_{AA} = R - n_B$ , for any given  $y_{BB} \in [R - n_A, n_B - 1]$ .

Crucially, if both conditions **Eq. (20)** and **Eq. (21)** are simultaneously satisfied for  $y_{AA} = R - n_B$  and  $y_{BB} = R - n_A$ , then the utility of the agents from the smaller group  $N_B$  is maximized when they choose  $y_{BB} = R - n_A$  conditional on the choice  $y_{AA} = R - n_B$ , while at the same time, the utility of the agents from the smaller group  $N_A$  is maximized when they choose  $y_{AA} = R - n_B$  conditional on the choice  $y_{BB} = R - n_A$ . Since such sufficient conditions combined guarantee the above mentioned (common) features for the optimal choices of the two (hypothetical) problems relative to each of the populations, it follows that such conditions are sufficient to ensure that the only solution to the problem in **Eq. (17)** entails  $y_{AA} = R - n_B$  and  $y_{BB} = R - n_A$ .

Note that Eq. (20) and Eq. (21) are simultaneously satisfied for  $y_{AA} = R - n_B$  and  $y_{BB} = R - n_A$  if and only if

$$\beta > \max \left\{ \frac{n_A}{R - n_A}, \frac{n_B}{R - n_B} \right\} = \frac{n_A}{R - n_A} = \beta_h,$$

since  $n_A \geq n_B$ . Therefore, if  $\beta > \beta_h$  then the only way in which the social planner can maximize the value function  $v(g(\hat{x}))$  is by choosing

$$y_{AA} = R - n_B, y_{BB} = R - n_A, y_{AB} = z_{AB} = n_B, y_{BA} = z_{BA} = n_A.$$

Accordingly, for each agent  $i \in N_\theta$ , each type  $\theta \in \Theta$ , and  $\theta' \neq \theta$ , an efficient network  $\hat{g} = g(\hat{x})$  entails  $s_i(\hat{x}) = R - n_{\theta'}$  and  $d_i(\hat{x}) = n_{\theta'}$ . ■

PROOF OF *Corollary 6*. Let  $\hat{x}$  be a strategy profile that satisfies the necessary condition given by *Proposition 4*. Take  $n_A = n_B = n/2$ . Then, the problem that faces the social planner stated in Eq. (17) can be rewritten as

$$\begin{aligned} & \max_{\{y_{AA}, y_{BB}\}} V(y_{AA}, y_{BB}) \\ & \text{s.t.: } y_{AA} \in [R - n/2, n/2 - 1]; \\ & \quad y_{BB} \in [R - n/2, n/2 - 1], \end{aligned} \tag{22}$$

where

$$V(y_{AA}, y_{BB}) \equiv u(y_{AA}, R - (1/2)(y_{AA} + y_{BB})) + u(y_{BB}, R - (1/2)(y_{AA} + y_{BB})).$$

Using the problem in Eq. (22), we proceed then as follows.

(i) Note that, for each type  $\theta \in \Theta$ , we have that  $\partial V(y_{AA}, y_{BB}) / \partial y_\theta > 0$  if and only if

$$\frac{\partial u(y_{\theta\theta}, R - (1/2)(y_{AA} + y_{BB}))}{\partial s_i} > \frac{\partial u(y_{\theta\theta}, R - (1/2)(y_{AA} + y_{BB}))}{\partial d_i}$$

*Assumption 2*–(4) (b) allows us to establish that the inequality above is satisfied if and only if

$$\beta < \frac{R - (1/2)(y_{AA} + y_{BB})}{y_{\theta\theta}}$$

or each  $y_{AA}, y_{BB} \in [R - n/2, n/2 - 1]$ . Then, for the symmetric choice  $y_{AA} = y_{BB} = n/2 - 1$ —in which each agent from each population group invests with full intensity in all other same-type fellows—to be associated to an efficient network, the required necessary and sufficient condition on the level of assortative interests takes the form

$$\beta < \frac{2R}{n-2} - 1 = \frac{2R - n + 2}{n-2} = \beta_l.$$

(ii) For each type  $\theta \in \Theta$ , we have that  $\partial V(y_{AA}, y_{BB}) / \partial y_\theta < 0$  if and only if

$$\frac{\partial u(y_{\theta\theta}, R - (1/2)(y_{AA} + y_{BB}))}{\partial s_i} < \frac{\partial u(y_{\theta\theta}, R - (1/2)(y_{AA} + y_{BB}))}{\partial d_i}$$

It follows from [Assumption 2](#)–(4) (c) that the inequality above is satisfied if and only if

$$\beta > \frac{R - (1/2)(y_{AA} + y_{BB})}{y_{\theta\theta}}$$

for each  $y_{AA}, y_{BB} \in [R - n/2, n/2 - 1]$ . Then, for the symmetric choice  $y_{AA} = y_{BB} = R - n/2$ —in which each agent from each population group invests with full intensity in all different-type agents—to be associated to an efficient network, the required necessary and sufficient condition on the level of assortative interests takes the form

$$\beta > \frac{n}{2R - n} = \beta_h.$$

(iii) Consider a level of assortative interests  $\beta \in (\beta_l, \beta_h)$ . It follows from (i) and (ii) above that neither choices in which all agents invest with full intensity in all their same-type fellows nor choices in which they invest with full intensity in all different-type agents induce efficient networks. Now, consider symmetric aggregate investment choices  $y_{AA} = y_{BB} = \hat{y}$  that give rise to partially homophilic networks that belong to the class in which all agents behave unilaterally as in [b] of [Lemma 1](#) ([b] in [Fig. 1](#)). Such choices induce an efficient network if and only if

$$\frac{\partial u(y_{\theta\theta}, R - (1/2)(y_{AA} + y_{BB}))}{\partial s_i} = \frac{\partial u(y_{\theta\theta}, R - (1/2)(y_{AA} + y_{BB}))}{\partial d_i}$$

It follows from [Assumption 2](#)–(4) (a) that the requirement above is satisfied if and only if

$$\beta = \frac{R - \hat{y}}{\hat{y}} = \frac{n + 2(R - n_A)}{2\hat{y}} - 1 \Leftrightarrow \hat{y} = y_{AA} = y_{BB} = \frac{R}{1 + \beta} = \frac{n + 2(R - n_A)}{2(1 + \beta)}$$

for  $\hat{y} \in (R - n/2, n/2 - 1)$ . Finally, note that symmetric aggregate investment choices  $y_{AA} = y_{BB} = \hat{y}$  are required to ensure that the condition above holds for both population groups. ■